



Pūrongo ā-Tau 2024

ANNUAL REPORT 2024

Te Rāhui Rēhia o Kaitereterē

Kaiteriteri

Recreation Reserve



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PERFORMANCE

Te Hua Mahi



On the Spot
\$2.93m
REVENUE



Waterfront Restaurant
\$1.81m
REVENUE



Guest Services
\$3.67m
REVENUE



Concessions
\$254k
REVENUE



57 Permanent
EMPLOYEES



148 Peak season
EMPLOYEES



Reserve compliance
& future planning

\$1.02m
INVESTMENT



Sponsorship,
community
& marketing

\$273k
INVESTMENT



Kaiteriteri
Mountain Bike Park

\$76k
INVESTMENT

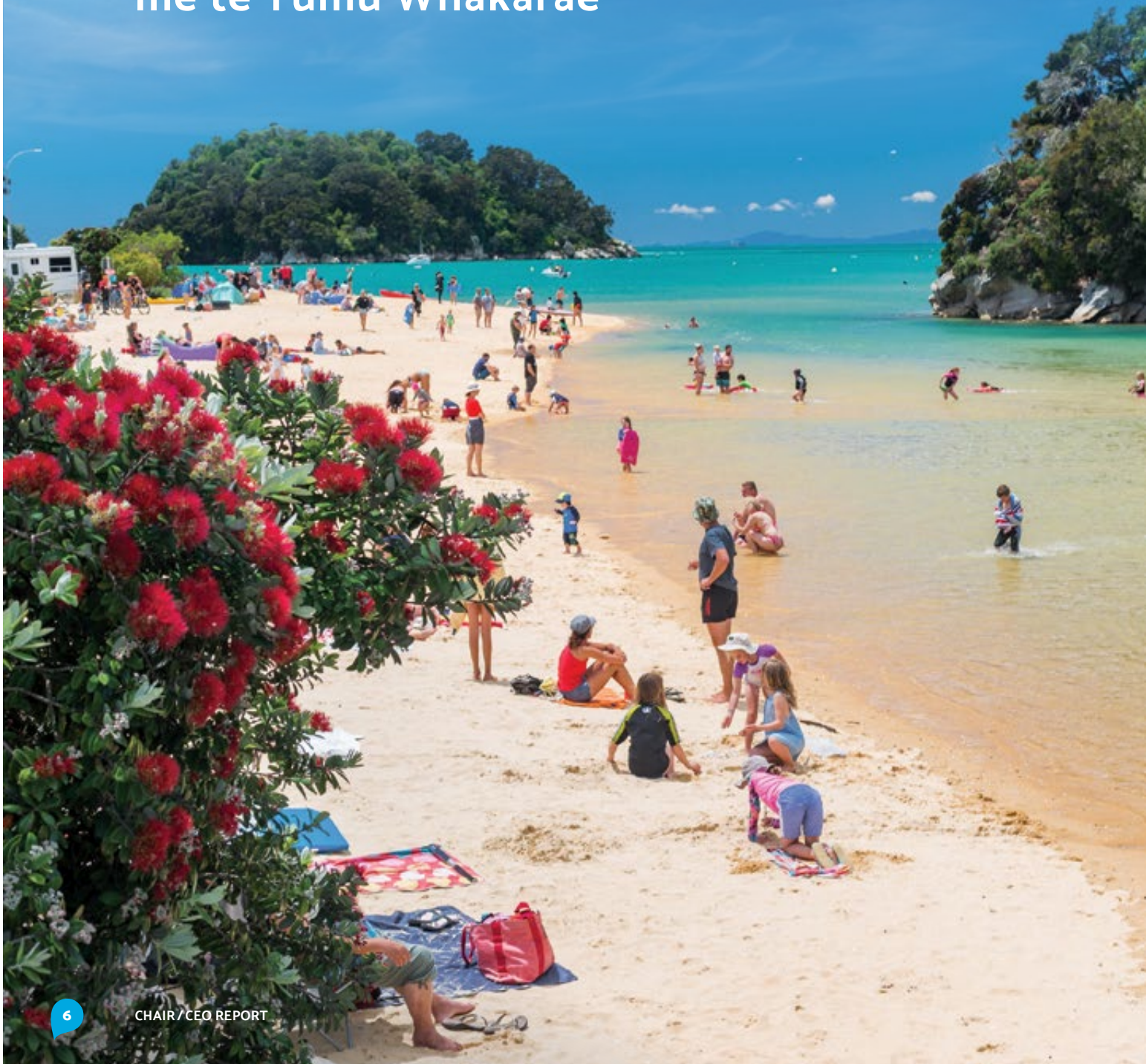


Facilities &
environment

\$1.54m
INVESTMENT

CHAIR / CEO REPORT

Te Pūrongo a te Heamana
me te Tumu Whakarae





99
 The best coastal
 outdoor recreation
 experience in
 New Zealand
 88

FY2024 was a year focussed on investing in our people and strengthening our financial sustainability to ensure that we could deliver on our Reserve wide strategy that spans from environmental restoration, right through to providing the very best visitor experience possible. Both the Chair and I are immensely proud of our staff, volunteers, and guests for the hard work, loyalty, and dedication that has resulted in a fantastic year, and we look forward to sharing this with you as you read on through our 2024 Annual Report.

I continue to say this, as it is the cornerstone of our success; and that is our people. Getting the 'right people on the bus' is absolutely key, and once we are all on board and aligned with strong values, everything starts to fall into place. We have a brilliant team across the Reserve, and we all adopt a values-based leadership that is modelled throughout the organisation. These values drive our decisions, interactions, relationships, and ultimately, the experience that our visitors and guests have when they come to our precious slice of paradise.

OUR PURPOSE

Inspire all visitors and our community through memorable Reserve experiences, sustainable practices and preservation of our taonga and wāhi tapu for generations to enjoy.

OUR VALUES

Kaitiakitanga: guardianship, sustainability, protection, and preservation.

Kotahitanga: one team with a diverse, progressive and inclusive culture.

Quality: pursuit of excellence in our products, services and operations.

Integrity: relationships and partnerships are based on integrity and respect.

Innovation: our success is built on innovation and adaptability rather than convention.

Whanaungatanga: we share our experiences, strengthen each other and our community.

Many people don't realise that we are also a self-funding Crown entity with an operating model where all profits are invested back into the Reserve for social, economic, environmental, and cultural prosperity. This model covers our many offerings including the campground, apartments, cabins, On the Spot store, Waterfront restaurant, Kaiteriteri Mountain Bike Park, Kākā Point Historic Reserve, the estuary, surrounding forestry, and of course our gorgeous golden beach! Every dollar spent across any of these offerings goes right back into making the Kaiteriteri Recreation Reserve everything that you know and love along with preserving this amazing place and improving the environment and wider community.

I mentioned earlier, the attention in FY24 on addressing our ongoing financial sustainability by the rigorous testing and tweaking of all our existing financial activities and building on commercial excellence, whilst still juggling what is a family orientated, affordable experience. Certainly not an easy task, especially given the seasonal nature of our business, however, I am very pleased to say that we delivered our first, Reserve combined profit since FY21, and a healthy result at that.

Looking back at the financial journey over the last few years, FY21 was a profit of \$196K, FY22 a loss of (\$600K), FY23 a loss of (\$404K) and actuals for FY24, a profit of \$206K. A strong financial performance is essential in any business but for us it's critical to underpinning our ability as a self-funded Crown entity to provide the best experience possible and continue to improve the beautiful Reserve we are entrusted with.

Without the loyal support of our locals, volunteers, guests, and visitors, we would not be what we are today.

On behalf of the Reserve team and KRR Board, we thank you deeply for your ongoing support.

**BUSINESS GROUP
FINANCIAL PERFORMANCE**

The combined Reserve net profit result (before depreciation) for FY24 was budgeted at \$432,916. This was a tough task after the previous years that were in the red. Thankfully, a summer of great weather and a decent amount of work refining our commercial offerings meant we delivered a result 52.6% up on budget, at a net profit (before depreciation) of \$660,606 – a dramatic improvement on both the previous years and the budget for FY24.

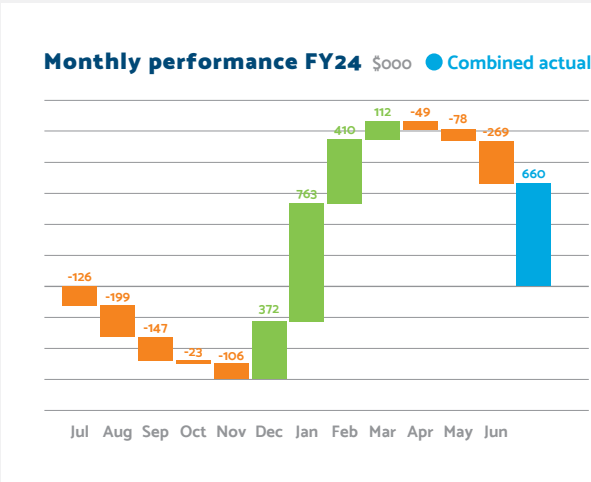
What is particularly impacting is the seasonal nature of our business performance and the reliability on the key summer and shoulder months that generate the necessary profit to balance out the challenging winter.

The graph below depicts our actual monthly combined profit and loss (excluding depreciation) for FY24 and shows just how pivotal a successful summer is to our yearly financial performance.

The majority of the Reserve's income is earned through our internally managed business groups, but also includes partnerships with concessionaires and communications rentals.

Revenue, for the three business groups:

	2024 (\$)	Budget (\$)	2023 (\$)
Store	2,927,686	2,456,000	2,573,703
Camp	3,671,383	3,268,567	2,997,294
Restaurant	1,809,173	1,775,000	1,646,170





Kaiteriteri On the Spot store

On the Spot Kaiteriteri is key in supporting the wider community of Kaiteriteri as an essential food supply offering. In peak summer months, the store lifts to the highest grossing On the Spot in New Zealand. Total revenue for FY24 is \$2,927,686 which is 18.8% above budget and up on last year by 13.8% due to strong demand and development of our 'food to go' range that includes our Kākā Point Coffee offering. The annual gross profit was 40%, down just 3% on budget. The gross profit performance was reduced somewhat from budget due to the great discounts introduced during the year to our staff and partners, a worthwhile and generous offering that will continue in future years and budgets will be adjusted.

Note: This discounted expenditure for the year is in excess of \$250,000. The yearly net profit result for the On the Spot store (before depreciation) is a surplus of \$233,948.

Guest Services

Our accommodation offerings continue to grow year on year and FY24 was once again the strongest year on record. This is a testament to the guest services team and the work they have done to provide excellent customer service and drive our many offerings in conjunction with the support from the Reserve marketing team. The budget was ambitious and driven by strategic price movements along with

dynamic pricing on our shoulder seasons to attract more visitors. Our apartments and cabins delivered a record income of \$1,167,306 which is a 22.3% increase on last year. Total guest services revenue for FY24 sits at \$3,671,383, which is 12.3% above budget and 22.5% above last year.

Waterfront restaurant

It has been another tough year for the Waterfront restaurant although the financial performance continues to improve. We have achieved this by building on our commercial excellence and operating as lean as possible in the winter months whilst deliberately staying open. This is unlike other restaurants in the area, but we see ourselves as a key provider in the winter months for our accommodation guests, visitors, and community.

Looking back at the journey, FY22 was a net loss of (\$484,000), FY23 a net loss of (\$380,000), and FY24 a net loss of (\$272,000) and we are budgeting a sub (\$140,000) performance for the coming year. The gross profit has also improved significantly, at 67% for FY24 versus 58% in FY23, and 56% in FY22. The largest challenge, however, hasn't changed over the last few years and that is securing key staff for the peak summer months. This is not unique to the Waterfront but shared nationwide as the biggest roadblock in the hospitality industry and we continue to wrestle with this.

RESERVE MANAGEMENT

The Reserve works very closely with multiple business partnerships including HotHouse for specific creative support, Capstone for accommodation industry support, Holiday Parks Association New Zealand (HAPNZ), Nelson Regional Development Agency (NRDA), and the Nelson Tasman Chamber of Commerce for destination activity. Community engagement and support is very important to the Reserve, this is also expressed through sponsorship partnerships with Waka Ama Club, Tasman Bay Guardians, Motueka High School, Adventure Racing Club, and annual events like the KRR Weekender, KRR Gold, Waka te Tasman, and the Coastal Classic.

The Reserve received \$253,703 in concessions and communications rental income in FY24. This revenue is normally paid by those businesses operating on the Reserve through concession agreements for rent and beach crossings. All concession revenue is invested back into the Reserve, including amounts paid by Spark New Zealand, One NZ and 2Degrees. Tourism concessionaires are an essential part of this destination and include:

- Abel Tasman Sea Shuttle and Kaiteriteri Kayaks
- Wilsons Abel Tasman
- Abel Tasman Sailing Adventures
- Kaiteriteri Boat Charters
- Waka Abel Tasman
- Wheelwoman
- Whenua Iti
- Abel Tasman Aqua Taxi
- Split Apple Rock Cruise
- Gravity Nelson NZ

OUTLOOK

The Reserve's Five-Year Objectives and Strategies remain consistent with the detailed work we did as a Board and wider organisation in mid-2023. This will be next reviewed in early 2025 at the close of the five-year strategy period. This strategy clarifies our intent with detailed direction, priorities, structure, and resources. Underpinning this is the vision, mission, and values which serve as the Reserve's compass to keep us on the path to what we have set out to do. We believe the Reserve is positioned very well to continue building on the strong momentum this year, we are very excited for what is to come in FY25 and beyond.

Thank you again deeply for your support, and we look forward to seeing you out on the Reserve this summer!



Chair

Chris Hawkes



CEO

Mason Fitzgerald



SUMMARY OF FIVE-YEAR OBJECTIVES AND STRATEGIES

JULY 2020 – JUNE 2025

Mahere 5-Tau

The Five-Year Objectives and Strategies serve as a ‘road map’ for the Kaiteriteri Recreation Reserve and clarifies our intent with detailed ambition, priorities, structure and resources. Put simply, it’s our ‘why’, our ‘what’ and ‘how’ as we go forward.

This document is the basis from which annual plans, financial budgets, KPI’s and marketing strategy are developed, and the annual plans provide specific, aligned objectives measured against key performance indicators. This five-year strategy is also consistent with the legislative requirements set out in the Kaiteriteri Recreation Reserve – Kākā Point Historic Reserve Management Plan. The Management Plan is a Ministerial approved set of ‘instructions’ to ensure that the Reserve is managed in accordance with the Reserves Act 1977, Resource Management Act 1991 and the Heritage New Zealand Pouhere Taonga Act 2014.

There is always an emphasis on our people, our culture, our responsibilities to the Treaty of Waitangi, and our relationship with mana whenua and the Department of Conservation. Also included is the Reserve’s approach to performance, safety, wellbeing, sustainability and how we structure, resource and direct the Reserve for resilience and growth.

The detailed contents of the Five-Year Objectives and Strategies are not included in this report, but a summary has been provided on the following pages that covers the key pillars that are people and capability, business and customers, financial, partnerships, environmental sustainability and restoration, destination and spatial.



STRATEGIC PLAN 2020 – 2025 SUMMARY

OUR PURPOSE

Inspire all visitors and our community through memorable Reserve experiences, sustainable practices and the preservation of our taonga and wāhi tapu for generations to enjoy.

OUR VALUES

Kaitiakitanga: guardianship, sustainability, protection, and preservation.

Kotahitanga: one team with a diverse, progressive, and inclusive culture.

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Innovation: our success is built on innovation and adaptability rather than convention.

Whanaungatanga: we share our experiences, strengthen each other and our community.

”
The best coastal
outdoor recreation
experience in
New Zealand
“

KEY OBJECTIVES

- Values-based leadership through engaged and connected teams across the Reserve.
- Commercial excellence through sound business management ensuring ongoing financial sustainability.
- Destination-Spatial Master Planning and the Reserve Management Plan is completed.
Projects are being implemented including sustainability and infrastructure.
- Minimum of 4.5 star customer service rating across the Reserve.
- Reserve-wide sustainability strategy introduced covering restoration, conservation, and preservation.

OUR PLAN

PEOPLE AND CAPABILITY

Values based leadership through engaged and connected teams

- A Reserve-wide culture that is built on our values, displayed by all staff through values-based leadership and communication.
- Safety culture with zero harm and committed to best practice standards.
- Investment in the development and coaching of our people and building engaged and high performing teams.
- Wellbeing focuses on empathy, support, consistency, encouragement, and accountability.
- Address sector-wide labour shortages through communications, partnerships, packages, and benefits.

BUSINESS AND CUSTOMERS

Delivering growth and improving the guest experience and satisfaction

- Reserve foundation is built on two mutually supporting operating components.
- Business groups: customer focused centres of product and business. Includes Hospitality and Food and Beverage, Accommodation, KMBP.
- Shared services: supports and enables performance. Includes Finance and Administration, People and Safety, Communications and Marketing, Facilities and Environment.
- Products and systems further developed to meet demand through peak and off-peak seasons.
- Destination marketing focus supported by enhanced digital channels and platforms, agency partners and aligned strategies across regional F&B hub, cycling connectivity, customer engagement and retail operating model review.

- Detailed customer and guest feedback surveys leveraged to best understand our changing visitor demographic across the seasons.

FINANCIAL

Commercial excellence through sound business management ensuring ongoing financial sustainability

- Deliver a commercially sustainable combined Reserve model that is efficiently self-supporting.
- Data-based decision making supporting commercial excellence.
- Reserve-wide review of all offerings as to their individual commercial performance and contribution to the combined Reserve result.
- Increase in combined revenue and net profit through customer engagement, product diversification, pricing, and leveraged recreation activity.
- GP minimums F&B 65% and Retail 36% held through managed supply agreements and good expenditure management.
- Xero, iPayroll, TimeDock, Hubdoc, SAP, IdealPOS and Deputy systems fully utilised to support operation accuracy.
- Government finance restrictions addressed to facilitate balanced and sustainable lines of capital investment including bank lending, cash reserves and government grants.

PARTNERSHIPS

The Reserve is the heart of our community

- Strong working relationships with mana whenua developed through regular communication and engagement.
- As an area of cultural significance, the Treaty of Waitangi principles are woven into Reserve operations as a valued Treaty Partner.
- Regular connection with the community to hear what is important and where we can continue to work closer together.
- Five-year management agreement with the Kaiteriteri Mountain Bike Park Committee.
- Financial sponsorship and operational support provided to key community events, environmental partners, and local schools.
- Work with concessionaires to promote Kaiteriteri as a 'hub' with the very best activities and offerings for our visitors.

- Support our volunteer network in all they do for us and share how this is such a key part of giving back to the Kaiteriteri community.

ENVIRONMENTAL SUSTAINABILITY AND RESTORATION

Doing what is right and looking after the place we love

- Create a Reserve-wide sustainability strategy covering restoration, conservation, and preservation.
- Once the strategy is set, assess the best possible resource required to effectively manage our significant financial and operational support for Reserve and community conservation projects. These are to be lead in conjunction with the Department of Conservation, mana whenua, community, and volunteers.
- Reduce, reuse, recycle in all ways possible, e.g., reducing paper use and increasing recycling of paper, reducing use of fossil fuels and their derivatives.
- Increase use of reuseable and renewable products along with innovative and sustainable solutions for alternative energy supply e.g., solar.
- Work in partnership with all stakeholders (customers, staff, suppliers, contractors, local iwi etc) to educate on relevant environmental issues facing our businesses and promote collaborative and genuine improvement of environmental restoration practice.
- Create and fostering a culture that drives buy-in and support of this strategy.
- Monitor and review our environmental practices and procedures to drive continual improvement.

DESTINATION AND SPATIAL

Inspired, innovative and sustainable solutions

- Destination-Spatial Master Plan completed with WSP FY2024.
- Kaiteriteri Recreation Reserve Management Plan 10-year review and update underway with WSP FY2024.
- Qualmark Gold accreditation achieved for Reserve Accommodation and the Kaiteriteri Mountain Bike Park.
- Landscaping, cultural, restoration, connectivity, and access for all projects underway.
- Key infrastructure project planning underway including playground, KMBP facilities, campground security entry/exit gates, and Block 1 rebuild into an event/function hub.

CELEBRATING SUCCESS

STAFF MONTHLY VALUES AWARDS



July 2023
Ana Jara
Housekeeping
Supervisor



August 2023
Rada Singe
Assistant Restaurant
Manager



September 2023
Nicola Bensemann
Finance and
Administration Manager



October 2023
Laura Hart
Guest Services
Team Leader



November 2023
Tyler Heal
On the Spot Store
Team Leader



December 2023
Steve Trugly
Facilities and
Environment Team

One of the ways we invest in our people is by recognising and celebrating success, particularly the sometimes unseen individual efforts that quietly improve the culture and make the Reserve such a great place to work.

Each month, staff nominate other staff from across the Reserve and explain how they have seen them living out our values. The Management team collect the nominations across the month then choose a winner, and we celebrate and recognise them and share their fantastic efforts, right up to the Board table.

Here are our brilliant people that won our monthly awards in FY24



January 2024
Richard Munt
Head
Ranger



February 2024
Alan Rivet
Front of House
Waterfront Team



March 2024
Kirilee Buckland
Facilities and
Environment Team



April 2024
Aleesha Durant
On the Spot Store
Team



May 2024
Cyrille Naf
Maître d'
Waterfront Team



June 2024
James Worthington
Night-time
Duty Manager

NICOLA'S EXTRAORDINARY SERVICE

AND HOLIDAY PARKS NEW ZEALAND'S PRESIDENTS AWARD

Ask anyone who has visited Kaiteriteri what is special about the place, then watch as their eyes start to shine, they smile and then struggle to find the depth of words to describe paradise. Kaiteriteri has been a special place since forever and when you spend any time here you soon find there is just something that gets under one's skin creating a deep love and care for this taonga, this treasure, of a place.

This is certainly the case for one of the Kaiteriteri team, Finance Manager and Board Secretary Nicola Bensemann. This past year she became the longest serving secretary to the Board (32 years), just passing the record of her predecessor Mr Leslie Milnes. Between them, they cover 63 of the Board's 85 years in operation.

This was recognised with Nicola receiving the one off 'President's Award' at the recent annual Holiday Parks Association conference for 'outstanding service to the holiday park sector'.

Nicola began her journey with the Reserve back in 1988, when she joined accounting firm Milnes & Lockhart as a young accounting graduate. She was teamed up with Mr Leslie Milnes, Board Secretary of then 30 years, as his 'understudy' to help him organise his files, catalogue historic items and move the financial function on to the new innovative computer systems. It was a time of big change including the shifting from literal 'buckets of cash' being transported into the town office for counting to onsite systems and management. Nicola completed all of the annual financial accounts from then with oversight from Mr Geoff Milnes (Jnr).

In March 1992, Milnes & Lockhart (later Milnes & Beatson) were appointed to the secretarial role, in addition to providing accounting services, with Nicola the staff member responsible for this task. Mr Leslie Milnes' interest in the Reserve and all that was happening continued well into his retirement and he'd always be ready to support with a story or advice on any topic of the Reserve's activities over the many years.

Nicola's secretarial and finance role for the Reserve was initially undertaken in conjunction with other clients' financial statements, advising, auditing, GST and taxation returns. Even the births of her three boys were achieved in between monthly Board meetings! By 2013 the Reserve administration had expanded to the extent that it became a full time role and Nicola moved to join the Kaiteriteri team onsite at the beach.

Her first workspace at the beach was in a portable office on blocks which regularly shook whilst the demolition and the rebuild of the camp reception office was completed. The move into a new office in behind the camp reception meant the portacom was moved to allow for the rebuild and development of the retail store. Two more office shifts and Nicola is now enjoying one of the best office views, she considers, in the world, looking out to sea from the second story.



She insists her attention to detail, knowledge of Reserve activities and keeping her finger on the pulse, shows that she does indeed work in between enjoying the view.

For Nicola, it's not just the professional learning challenge that has kept her here for over three decades – it's the Reserve itself and what it inspires. The Reserve's purpose to 'Inspire all visitors and our community through memorable Reserve experiences, sustainable practices and the preservation of our taonga and wāhi tapu for generations to enjoy' is what keeps Nicola engaged in her role and the 32 years have just flown by.

Nicola's own personal development has also seen an increased emphasis on recognising Te Ao Māori in the Reserve's operations. "In recent years, we've made strides in understanding and respecting the cultural significance of this land," she notes. "It's been a personal mission for me to raise awareness of the local iwi's relationship with Kaiteretera and to integrate those values into our vision for the Reserve." This passion for Kaiteretera, its spirit, and a growing awareness of Te Ao Māori (the Māori World) led to her pepeha including, "Ko Kaiteretera te oneone o toku oho oho," speaking to deep appreciation of the land, reinforcing a belief that Kaiteretera is a taonga for so many.

As she reflects on her 32 years of service, Nicola is both humble and optimistic. "The Reserve has been a constant in my life, and I feel blessed to be part of its journey. It's not just a beautiful place; it's a living, breathing community that means so much to so many people. I have worked with and learnt so much from so many that have been part of the Kaiteriteri whānau that love this place."

Looking forward, she says her focus remains on ensuring the Reserve remains sustainable, both financially and environmentally. "My work isn't done yet. There's always something new to improve or expand, and as part of the kaitiaki team I want to make sure Kaiteriteri continues to thrive."

When asked what she loves most about her job, Nicola doesn't hesitate. "It's the connection – to the people, to the land, and to the legacy shown here. This is more than a job; it's a passion. Kaiteriteri is special because it brings together so many elements – nature, culture, family, community – and I'm honored to be a part of that." Everyone has a #LoveKaiteriteri story.

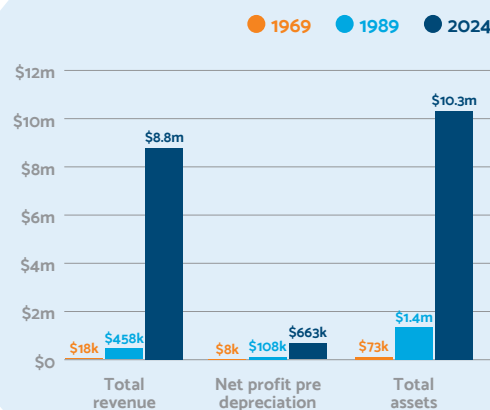
Nicola Bensemman's journey is a testament to what can be achieved when one's passion aligns with their work. As she continues to oversee the financial and administrative operations of Kaiteriteri Recreation Reserve, it's clear that her commitment and love for the place will continue to shape its future for some time.

**Manaaki whenua, manaaki tangata,
haere whakamua.**

**If we take care of the land, and take
care of the people, we will take care
of the future.**



Then and now FINANCIAL COMPARISON



DESTINATION AND SPATIAL MASTER PLANNING

Te Whakamahere Whaitua Matawhānui





A Destination Spatial Plan and full review of the Reserve Management Plan were identified as essential to achieve the vision and objectives for Kaiteriteri Recreation and Kākā Point Historic Reserves.

WSP Nelson have been working with the Reserve on this Destination Spatial Plan since 2019, with the final stages of the project due to be completed in early FY25.

Aerial and wayfinding visuals are now available to share as part of the final (draft) generation concept position, subject to the final engagement process with key stakeholders including mana whenua, Tasman District Council and the general public.

The images in this section are a taste of the reimagined spatial layout for the entry, car parking and recreation area. This conveys the bold vision to improving the visual channels, beachside recreation/playground, parking and slowed traffic flow to provide a far improved pedestrian and visitor experience.

The Destination Spatial Plan and Reserve Management Plan (RMP) are to be connected and mutually strengthening. Both plans will work as companion documents to turn innovative, inspired ideas into tangible solutions across connected landscape, cultural, restoration, durability, and sustainability components. They are, however, two distinct documents and while supporting each other, they each have a very different status.

The RMP review and engagement process has been delayed deliberately with the finalisation of the Destination Spatial Plan but is expected to be underway by FY25 with some portions requiring extensive research, review, and external support engagement before decisions can be made.

RESERVE MANAGEMENT PLAN

The RMP is a statutory document prepared pursuant to Section 41 of the Reserves Act 1977. The purpose of a RMP is to put in place objectives and policies that give effect to the classification of the reserve land, in the case of Kaiteriteri Recreation Reserve and Kākā Point Historic Reserves.







Draft concept



Draft concept

ACCOMMODATION AND GUEST SERVICES

Ngā Ratonga Manuhiri



**Stay
Kaiteriteri**
CAMPING, APARTMENTS
AND CABINS



Guest Services, led by Manager Angie Williams, covers all our accommodation offerings across the Reserve including our much-loved beachside campground spanning more than 430 sites, various levels and sizes of cabins and the premium serviced beachfront apartments that overlook the beautiful bay that is Kaiteiteri. The Guest Services offerings have continued to grow year on year with FY24 being the strongest year on record. This is a testament to the guest services team and the work they have done to provide excellent customer service and drive our many offerings in conjunction with support from the Reserve marketing team.

Our apartments and cabins delivered a record income of \$1.167m, which is a 22.3% increase on last year.

Total Guest Services revenue sits at \$3,671,383 which is 12.3% above budget and 22.5% above last year.

There are multiple reasons for this growth, largely related to the strategic pricing movements of our offerings, including our campsites, but also due to the steady demand from domestic visitors and the increasing international visitors as they slowly return to pre-2020 levels.

The increase in international visitors is essential to building our shoulder seasons, FY24 international bookings were up by 47.6% on the previous year, with an additional 1,339 bookings.

We have a strong partnership with Capstone Hotel Management who provide specific OTA support, consultation, and critical in-depth review of our covered accommodation offerings to make sure that they are the best they can be and are sold as such to the international and domestic markets that we present to.

From a systems perspective, we process bookings through STAAH channel management as part of an integrated approach to utilising EFTPOS and the Newbook system. Dynamic pricing is also used for all covered accommodation to optimise yield and to adjust to varying demand. Holiday Parks Association New Zealand (HAPNZ) have continued to provide excellent support in terms of guidance, information, and communications with government.

Accommodation income*	2024	2023
Sites	\$2.19m	\$1.80m
Reserve apartments	\$730k	\$605k
Ensuite cabins	\$275k	\$232k
Four person cabins	\$66k	\$52k
Two person cabins	\$95k	\$74k

**Excludes other miscellaneous revenue i.e., boat ramp launching and registration, camp facilities and associated services.*

INTRODUCING THE TWO-BEDROOM BEACH VIEW APARTMENT

In January 2022, Kaiteriteri Recreation Reserve opened its largest accommodation option to date – the Two-Bedroom Beach View Apartment. With room to comfortably sleep up to six people, this spacious apartment combines modern amenities with stunning views of Kaiteriteri's golden sands and turquoise waters. Designed with larger groups and families in mind, the apartment offers an open-plan living space that maximises comfort and convenience. Each bedroom is tastefully appointed, and the full kitchen and outdoor deck ensure guests have everything they need for a memorable stay.

This new addition complements the Reserve's existing range of accommodations, offering visitors an elevated experience that reflects the natural beauty and tranquil setting of Kaiteriteri. By enhancing our accommodation portfolio, we continue to support our mission to provide exceptional experiences for all guests, whether they're here to relax on the beach, explore the mountain bike park, or discover the Abel Tasman National Park.



GUEST PROFILE

Mike Botha

A JOURNEY OF FRIENDSHIP AND FAMILY AT KAITERITERI



Born in Zambia, Mike Botha's life has been defined by travel and adventure. After moving to South Africa, he spent eight years in New Zealand's Bay of Islands before embarking on an overseas experience to Australia. What was meant to be a short stint turned into an 11-year journey, with Mike crisscrossing the vast country before returning to New Zealand and settling in the South Island.

Now, Mike roams the South Island in his van, chasing the good weather from coast to coast, rarely venturing back to the North Island despite the requests of his friends. His travels are guided by recommendations from people he meets along the way. Mike keeps a special book where he records all the destinations suggested to him, often returning the favour by offering his own recommendations to fellow travellers. This approach has allowed him to forge lasting friendships, which he maintains in his unique nomadic way.

Mike first came to Kaiteriteri after hearing rave reviews from friends and travellers he met while exploring New Zealand. Though much of his travel had been in the North Island, he was drawn to Kaiteriteri by its reputation, and it has since become one of his favorite places to spend the winter months.

What Mike loves most about Kaiteriteri is the sense of community. He speaks highly of the campers and staff, calling them "top class" – the highest praise from Mike. He describes the place as feeling like "part of a family." This tight-knit community looks out for one another, often sharing meals and giving each other rides into town. Mike mentioned he's been offered meals from soup to roast pork and vegetables by his camper neighbours.

One of his closest friends, Colleen, is famous for making pikelets and leaving some for Mike when he's not around – just one example of the kindness and camaraderie that define his Kaiteriteri experience.

The friendships Mike has formed here are his "Kaiteriteri family." He finds great joy in socialising around the camp, soaking up the sun, chatting with fellow campers, and enjoying meals together.

Mike has also developed close bonds with the staff, who, as well as knowing him by name, often go out of their way to make him feel welcome. Whether it's visiting reception, the store, or the Waterfront restaurant, he feels right at home. As for memorable moments, Mike says that the entire experience is memorable. The beauty of the place, combined with the sense of community and lifestyle, creates one great experience, making every day special. Whether bumping into old friends or making new ones, he finds joy in every interaction.

Mike prefers the quieter winter months not only for the lower crowds but also for the excellent winter rates and the peaceful environment. He finds the campground clean, well-kept, and free from the noise of pets, though he enjoys the occasional visit from Pippy the cat.

Looking ahead, Mike's plans include continued travels around the region, with a focus on the Marlborough Sounds. However, Kaiteriteri remains a regular stop for him, and he plans to spend close to five months here each winter, soaking in the sunshine, friendship, and tranquility that have made this place feel like home.



GUESTS FROM NEW ZEALAND

Region	Bookings placed		Average length (nights)	
	2024	2023	2024	2023
Auckland	193	212	5	4
Bay Of Plenty	97	89	3	4
Canterbury	2,371	5,538	18	7
Gisborne	10	7	2	2
Hawke's Bay	58	34	6	8
Manawatū-Wanganui	57	53	4	4
Marlborough	403	336	14	7
Nelson	768	649	12	10
Northland	35	35	2	3
Otago	212	171	25	11
Southland	39	36	9	6
Taranaki	36	33	4	3
Tasman	675	561	19	10
Waikato	97	66	3	5
Wellington	244	210	5	4
West Coast	94	83	10	12
Unknown	3,530	538	8	7
New Zealand total	8,919	8,651	9	7



GUESTS FROM OVERSEAS

Country	Bookings placed		Average length (nights)	
	2024	2023	2024	2023
Argentina	30	10	2	4
Australia	380	308	2	2
Austria	68	52	2	2
Belgium	38	24	2	2
Canada	129	110	2	2
Denmark	142	103	2	2
France	245	131	3	2
Germany	782	493	2	2
Ireland	53	37	3	2
Israel	15	22	2	1
Netherlands (the)	256	179	2	2
Other	678	502	2	2
Singapore	18	18	1	1
Spain	35	24	1	2
Sweden	46	17	2	2
Switzerland	231	123	2	2
United Kingdom	663	426	2	2
United States of America	340	231	2	2
Overseas total	4,149	2,810	2	2
Combined total	13,068	11,461	11	9



BOOKINGS REPORT

Booking source	Total bookings		Average revenue per booking (\$)		Average length (nights)		Booking source (%)	
	2024	2023	2024	2023	2024	2023	2024	2023
Newbook Online	3,811	3,528	299	276	4	4	25.12	26.17
Walk in	3,731	3,943	130	123	3	3	24.59	29.25
Phone	2,030	2,012	298	264	4	4	13.38	14.92
Email	1,237	887	299	295	5	4	8.15	6.58
Booking.com	1,157	894	366	471	2	2	7.62	6.63
Agents	957	733	390	411	2	2	6.3	5.43
In person	885	542	497	396	11	14	5.83	4.02
STAAH	276	248	1,122	1,044	3	3	1.81	1.83
Expedia	172	121	493	498	2	2	1.13	0.89
Staff	120	130	452	289	78	65	0.79	0.96
Return client	60	164	823	581	120	17	0.39	1.21
Other	735	275	708	1,845	n/a	n/a	4.79	1.99
Total	15,171	13,477	490	234	4	6	100	100

GUEST PROFILE

Trevor Cohen

A SERENDIPITOUS DISCOVERY OF KAITERITERI'S TRANQUILITY



Originally from South Africa, Trevor Cohen has called New Zealand home for the past 23 years. He spent most of his time in Auckland, residing in the North Island until his retirement in 2020. Upon retiring, Trevor embraced a new adventure, packing up his belongings to buy a caravan and a ute. After two years of exploring the North Island, he felt it was time to head south, where he has been happily roaming ever since, with plans to continue his journey throughout the South Island.

Trevor loves the freedom and lifestyle that comes with travelling. He enjoys meeting new people, hearing about their passions, and, as he cheekily admits, retelling the same jokes to new audiences for fresh laughs. His introduction to Kaiteriteri was purely by chance. After his son invited him to a festival in Golden Bay, they passed through Kaiteriteri to freshen up and recover. The area's tranquility and beauty captivated Trevor, and he was hooked. During that first visit in February, with some help from Laura, the friendly receptionist, Trevor decided to pay his deposit for a winter stay. Since then, he has made Kaiteriteri a regular stop, always ensuring he secures his spot for the following year.

Trevor describes the atmosphere in Kaiteriteri as laid-back and easygoing, a place where friendships flourish and meals are often shared. For him, wintering over is about more than just the location – it's about being part of a community. He enjoys the camaraderie that comes with discussing local wildlife, sharing stories of how a cheeky weka stole his cutlery, and helping each other out. As Trevor puts it, "We're a community".

Despite his current ease with the caravan lifestyle, it wasn't always smooth sailing. Just two days after buying his caravan, Trevor had a near-disastrous experience. Leaving Auckland for Stillwater to pick

up some security alarms, he misjudged a tight gap during heavy traffic. His caravan tipped precariously after running over a storm drain, leaving both his ute and caravan teetering on two wheels at a 45-degree angle. Scaffolding had to be built to get everything back on solid ground. Fortunately, no damage was done – except to his pride.

These days, Trevor takes life as it comes. He wakes up when he feels like it, goes to sleep whenever, and even enjoys late-night walks. He keeps himself entertained with a variety of hobbies, including photography, drone videography, lawn bowls, fishing, reading, and listening to music, particularly from the '60s and '70s. Trevor's passion for creativity and leisure is what keeps him busy and fulfilled.

When asked why he prefers Kaiteriteri in the off-season, Trevor cites the fantastic weather, even during winter. "It's never unnecessarily cold," he says, appreciating the mild climate, the natural beauty, and the proximity to Motueka and Richmond. The Abel Tasman National Park is another big draw, with its stunning landscapes and outdoor activities.

Trevor also notes the high standards of the Reserve. He finds it well-run, organised, clean, and drama-free. The peacefulness of the off-season, along with events like the winter campers' BBQ, provide ample opportunities to socialise and enjoy time with fellow travellers.

Currently, Trevor is working on a summer travel itinerary. His plans include heading south to explore Fiordland, Cromwell, and Southland, where he intends to do some e-biking before visiting his daughter in Auckland. Kaiteriteri will always be a cherished stop on his journey, as it's become a place of both relaxation and connection for this seasoned traveller.

FOOD AND BEVERAGE

Kai me te Inu

on the
spot

KĀKĀ POINT
COFFEE

KAITERITERI
Waterfront
EST 1956

GONE
BURGERS

The Reserve's Food and Beverage operations include the Kaiteriteri On the Spot store, Waterfront restaurant and Gone Burgers takeaways. Key values associated with our Food and Beverage offerings are affordable, available, family-centered, quality, value, memorable, authentic, with history and soul.

Kaiteriteri is a summer destination for many different visitors of varying locations and nationalities, however for the winter months, our Food and Beverage offerings are largely supported by our local community, that is why it is so essential to get it right by our community.

At least once a year the Reserve holds a Locals Town Hall in the Waterfront Aorere 'Cove' conference room to share ideas, progress, updates, and most importantly, hear feedback on where we could improve across the Reserve.

The Waterfront restaurant opportunities are identified as:

- Famous for our offering for the right reason.
- Create a winning culture for great service, consistent availability, great products and great experience.
- Connect and engage with the customers through brand and experience.
- Build capability in leadership, through training and investing in the right people.
- Develop efficiencies to deliver a stronger commercial model.
- Win with trust and showcase local products and produce.

The Kaiteriteri On the Spot store opportunities are identified as:

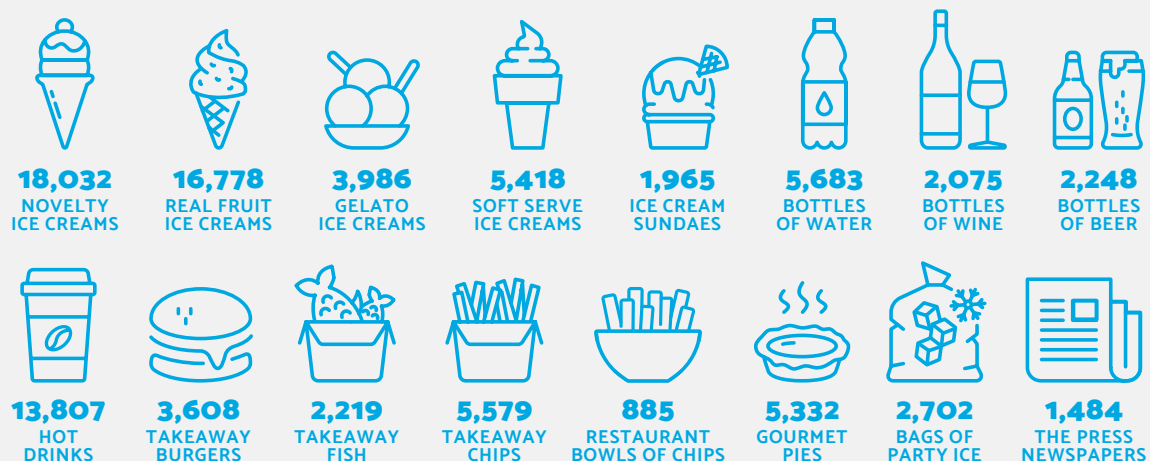
- Range rationalisation and core range ensured through winter seasons.
- Pop up marketplace for quality meat, vegetables and fruit.
- Pop up gold standard gift/apparel retail.
- Famous for quality, fast and available food-to-go and barista coffee.
- Supply the community with best price and range possible to drive increased usage in off-season.
- Famous for ice cream.

FOOD AND BEVERAGE STATISTICS

Summer is the busiest time of the year for our Food and Beverage offerings, with holiday makers, visitors and locals filling every square inch of campsite, cabin, apartment, and beach, not to mention car parks. During this time, the On the Spot store is an absolute powerhouse and the daily sales lift to more than thirty times that of a typical winter trading day. This sees the Kaiteriteri On the Spot store hold the position of the highest grossing On the Spot in New Zealand over January. The Waterfront restaurant is also inundated with patrons waiting outside before the doors open in the morning, right through to last drinks at closing.

As a glimpse into just how busy our Food and Beverage teams are, below is a snapshot of the sales in just January alone.

Total Reserve Food and Beverage item sales during our busiest month - January





THE PERFECT COFFEE PARTNER

Kaiteriteri Recreation Reserve recently made the exciting decision to switch its coffee provider to ACR Coffee Roasters, and it's all about enhancing the experience for guests while staying true to the Reserve's values. ACR Coffee Roasters, part of Coca-Cola Europacific Partners New Zealand (CCEP), stood out as the perfect partner, offering not only exceptional coffee but also a real commitment to sustainability and quality service.

Sustainability was a huge factor in this decision. ACR's environmentally friendly approach really resonated with the Reserve. They use a Loring Smart Roaster, which reduces gas emissions by an impressive 80%, meaning Kaiteriteri can now serve delicious coffee with a smaller carbon footprint. Plus, the coffee bags are recyclable, which is a fantastic step toward reducing waste and doing a little more good for the planet.

But it's not just about being eco-friendly – it's about offering an exceptional coffee experience. ACR's wide range of brands and flavors ensures there's something to suit every taste.

They're also big on training, with their industry pro, Wayne Burrows, leading personalised barista training sessions. Every cup served at Kaiteriteri will be crafted with care and skill, leaving guests with a lasting, enjoyable coffee experience.

The change to ACR also makes things simpler behind the scenes. Since Kaiteriteri already works with CCEP for cold drinks, it now benefits from combined deliveries, reducing hassle and helping to cut down on transport emissions. ACR also takes care of all the coffee equipment, offering new machines and regular maintenance, ensuring everything runs smoothly without any extra costs.

And there's more! ACR supports Kaiteriteri's business with annual contributions for operations and signage, along with complimentary coffee stock to get things started. This partnership is all about more than just great coffee – it's about creating a seamless, enjoyable experience that delights guests and aligns with Kaiteriteri's vision for sustainability, quality, and care. It's a switch that just feels right, for the Reserve and for everyone who enjoys spending time there.



TEAM MEMBER PROFILE

Lisa Tuisamoa

FOOD-TO-GO EXTRAORDINAIRE



Meet Chef Lisa, the heart and soul of our On the Spot food-to-go team in beautiful Kaiteriteri! With over five years of experience from her days at the Waterfront and a love for cooking inherited from her Samoan father, Lisa is passionate about crafting homemade meals that are as delicious as they are comforting. Her mission? To keep our cabinet stocked with tasty, ready-to-eat options – including plenty of gluten-free goodies!

Check out some of Lisa's latest mouth-watering creations:

- Mousetraps (a tradie's favourite)
- Moroccan lamb wrap (Lisa's pick)
- Roast lamb sandwich (staff favourite)
- Fresh sandwiches, rolls, and hot-filled croissants
- Date scones
- Potato top pies
- Sausage rolls
- Bacon and egg pie
- Quiche
- Pizza

Keep an eye out this summer for Lisa's homemade biscotti and a cookie jar packed with assorted homemade biscuits!

Lisa pours her heart into perfecting every recipe, ensuring that each dish is fresh, flavourful, and ready for you to enjoy.

And while you're here, don't forget to swing by for your coffee fix! Inside the Kaiteriteri On the Spot store, just steps from the stunning beach, it's the perfect place to relax with a flat white and a freshly baked treat. Whether you're taking in the view or grabbing a coffee before your boat trip into Abel Tasman National Park (it departs right in front), it's a must-stop!

PEOPLE AND SAFETY

Tikanga Haumaru



At Kaiteriteri Recreation Reserve, our commitment to the wellbeing and safety of our staff remains at the forefront of our operations. This year, we have continued to build upon the foundations laid in previous years, further enhancing our workplace culture and safety protocols. The ongoing evolution in our practices has been instrumental in fostering a productive, supportive, and safe environment for all our employees.

EMPLOYMENT AGREEMENTS AND WORKFORCE DEVELOPMENT

This year, we successfully completed over 226 new and variation employment agreements, reflecting our commitment to clarity, flexibility, and inclusivity. These tailored agreements have helped us adapt to our workforce, playing a crucial role in attracting and retaining motivated staff as our operations grow.

STAFF FEEDBACK AND ENGAGEMENT

Our annual staff survey provided invaluable insights into the experiences of our team members over the summer season. The feedback was overwhelmingly positive, highlighting the strong sense of community that exists within Kaiteriteri Recreation Reserve. Many employees noted that the friendly and inclusive atmosphere made their work both enjoyable and fulfilling.

The importance of team leaders and managers was frequently mentioned, with staff expressing appreciation for the guidance and support provided by these key figures.

Despite facing some challenges, such as long working hours during peak periods and occasional understaffing, the resilience and dedication of our staff shone through. The camaraderie among team members was a standout theme, with many expressing that the relationships they formed with colleagues were one of the most rewarding aspects of their job. This sense of belonging and mutual support has been crucial in maintaining high morale, even during the busiest times of the year.

The survey also pointed out some areas where we can do better, particularly in maintaining consistency in operations and communication. Staff suggested enhancing amenities and access to resources. We will focus on these improvements in the coming year to further enhance our work environment.

HEALTH AND SAFETY INITIATIVES

Health and safety continue to be a central focus of our operations. This year, we implemented several new initiatives designed to safeguard the wellbeing of our employees. Regular safety drills, enhanced training sessions, and the introduction of new safety equipment were just a few of the measures we took to ensure that all staff members feel secure in their roles.

programmes available to staff, and upgrading the resources and amenities available to our team.

In addition to these changes, we will continue to monitor our health and safety performance closely. Regular audits and reviews will be conducted to ensure that our safety protocols are not only up-to-date but also effectively implemented across all areas of the Reserve. By maintaining a strong focus on health and safety, we aim to create a work environment where every employee feels valued, supported, and safe.

In conclusion, the past year has been one of growth and learning for the team at Kaiteitieri Recreation Reserve. While we are proud of the progress we have made, we recognise that there is always room for improvement. Our commitment to the wellbeing and safety of our staff remains unwavering, and we will continue to strive for excellence in all that we do. Together, we look forward to another successful year of creating a positive, safe, and fulfilling workplace for everyone at Kaiteitieri Recreation Reserve.

As we look forward to the coming year, our focus will be on building upon the successes of the past and addressing the areas where we have room for improvement. One of our primary goals will be to implement the changes suggested in the staff survey. This includes refining our operational procedures to ensure greater consistency, enhancing the training



BIKING AT KAITERITERI CAMP: BALANCING SAFETY AND ENJOYMENT

The 2023/2024 summer season at Kaiteriteri Recreation Reserve marked a significant shift in our approach to biking within the camp. Faced with increasing concerns over safety, Kaiteriteri Recreation Reserve made the difficult decision to temporarily ban bikes in the campground during the peak period – a decision that sparked a range of reactions from our campers and the local community.

While some bikers were understandably disappointed by the ban, many campers supported the move, citing the need to address the growing problem of young riders “zooming” through the camp. This issue became particularly pressing after several serious near-miss incidents were reported, incidents that had the potential to result in serious injury or worse. Given these risks, Kaiteriteri Recreation Reserve felt it was necessary to take action rather than ignore the problem.

Kaiteriteri is renowned for its mountain biking opportunities, attracting visitors from near and far to experience our well-known tracks. The mountain bike hub, located at the start of the mountain bike park, even saw upgrades before the summer season, providing an enhanced space for riders to hone their skills. However, while the broader Kaiteriteri area offers extensive biking trails, the camp itself lacks safe biking conditions during the busy summer months. Without footpaths, cyclists must share roads with walkers, vehicles towing caravans, and boats – a combination that proved hazardous, particularly for younger children. Compounding the problem were reports of children riding laps around ablution blocks and campsites, heightening safety concerns.

As the summer peak drew to a close, Kaiteriteri Recreation Reserve took the opportunity to reassess the situation and develop a new plan for the upcoming season. Our goal is to create

an environment that allows biking within the camp while significantly reducing the associated risks. The new approach includes several key initiatives:

Bike safety programme

Kaiteriteri Recreation Reserve is sponsoring the Homelink Road Safety training initiative. This programme will be offered to schools, aiming to educate young riders on safe biking practices. It will also be available to campers throughout the summer season.

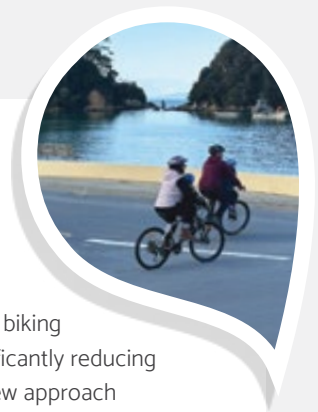
Environmental barriers

To curb speed and discourage biking around high-risk areas such as buildings, we are implementing physical barriers. Additionally, we are considering the installation of boom gates at the main entrances to reduce unnecessary traffic in the campground. These measures will help guide bikers away from pedestrian-heavy zones and towards safer, designated biking areas, ensuring a safer environment for all visitors.

Promoting off-camp biking

We encourage campers to explore the mountain bike park, utilise the skills hub, or enjoy a leisurely ride around the estuary. Additionally, a new track will be established to provide a safer route back to the camp from the mountain bike park, avoiding the busy car park area. To support this, updated mountain bike park maps will be available in each kitchen block.

While Kaiteriteri Recreation Reserve continues to advise against biking within the camp during the peak period, we are committed to taking proactive steps to ensure that those who choose to bike can do so safely. Our aim is to maintain the delicate balance between enjoyment and safety, allowing everyone to fully appreciate their stay at Kaiteriteri Camp.



MARKETING

Whakatairanga

#LoveKaiteriteri



For 2023/2024, marketing strategic objectives were to focus on improved connections with our customers through targeted digital marketing, social media, electronic direct marketing, web content, and Google search optimisation. Along with this, there was an increased effort to hear more directly from our visitors and guests to understand what the key things are that they love so much about Kaiteriteri.

Our #LoveKaiteriteri campaign is stretched across our social platforms and is driving a great deal of work on telling our unique Reserve story and history, our focus on sustainability and visitor experience, and our responsibility of kaitiakitanga to ensure that we are here for generations to come.

Our digital channel plan was built with the aim of understanding our customers better by targeting the following objectives.

- 1. Improve the visitor experience
- 2. Tell ‘our story’
- 3. Increase overall bookings

- 4. Encourage loyalist to return outside of peak season
- 5. Increase followers and engagement across all social platforms.

The digital marketing efforts have demonstrated strong growth across all platforms, with notable increases in reach, engagement, and revenue over the last year. We will continue this strategy into the following year, and we are very keen to hear your feedback on why you #LoveKaiteriteri.

The following statistics cover the performance across all our social platforms for FY24, and give a few key insights on our followers.

INSTAGRAM

Instagram has a high engagement rate, particularly among women in the 35 – 44 age group, with organic reach significantly outperforming ad reach in terms of growth.

44.2K REACH (ADS AND ORGANIC)	4.5K CONTENT INTERACTIONS	745 LINK CLICKS
4.8K CURRENT FOLLOWERS	74/26% FEMALE/MALE SPLIT	35 – 44 yrs MOST POPULAR AGE GROUP

FACEBOOK

Facebook has a broader reach, driven by video content that appeals to a large non-follower audience. The gender and age demographics align closely with Instagram, indicating consistency in the target audience across both platforms.

1.9M REACH (MOSTLY NON-FOLLOWERS)	86.7K CONTENT INTERACTIONS	239K VIDEO VIEWS (3 SEC MINIMUM)
18.8K CURRENT FOLLOWERS	71/29% FEMALE/MALE SPLIT	35 – 44 yrs MOST POPULAR AGE GROUP

TIKTOK

TikTok appeals to users under 34, with high video views and engagement. The balanced gender split is unique to this platform, compared to the female-dominated audience on Facebook and Instagram.

8.9K PROFILE VIEWS	19.7K LIKES, SHARES & COMMENTS	457K VIDEO VIEWS
1.5K CURRENT FOLLOWERS	48/52% FEMALE/MALE SPLIT	18 – 24 yrs MOST POPULAR AGE GROUP



GOOGLE ADS

Google Ads have shown high transaction growth, particularly in campaigns aimed at stays, with a notable increase in revenue and return on ad spend. The click-through rate increase suggests ads are well-targeted, despite a drop in impressions.

23.4K
CLICKS

78.4K
IMPRESSIONS

29.87%
CLICK-THROUGH
RATE

593
TRANSACTIONS

\$220.58K
REVENUE

\$0.51
AVERAGE COST
PER CLICK

META ADS

Meta Ads have a low cost per click, with a high click-through rate and reach, indicating a well-optimised campaign. The high growth in landing page views suggests that Meta Ads have been effective in driving traffic to targeted pages.

60.5K
CLICKS

1.35M
IMPRESSIONS

4.49%
CLICK-THROUGH
RATE

29.1K
LANDING
PAGE VIEWS

395.4K
REACH

\$0.07
AVERAGE COST
PER CLICK

WEBSITE PERFORMANCE

Our website has shown substantial growth in conversions and revenue, particularly from direct and organic search channels. The high engagement rate (85.5%) and significant transaction growth indicate an effective website experience.

180.6K
CONVERSIONS

\$1.3M
REVENUE

3.61K
TRANSACTIONS

83.6K
DIRECT
TRAFFIC

12.7K
SOCIAL
TRAFFIC

64.9K
SEARCH TRAFFIC
(ORGANIC & PAID)

LIFE ON WHEELS

Worthington Family

A BUSLIFE ADVENTURE

For the Worthington family, life is anything but ordinary. Trading the predictability of a traditional home for a road-legal house bus, they've embraced a life of adventure, exploration, and community. Now calling Kaiteriteri Recreation Reserve (KRR) their temporary home, they've found a place that feels like family.

James Worthington, the head of this dynamic family of eight, has a unique role at KRR. As the Duty Manager, he ensures that campers feel safe and supported after hours, attending to any needs or emergencies that arise. But his journey to this lifestyle wasn't always on the road. Before buslife, James climbed the corporate ladder as a civil engineer, even serving as vice-chair of the Canterbury Civil Contractors Association board. However, his heart led him and his wife Maddy to spend three years working with non-profits in Israel before returning to New Zealand.

Back home, the Worthingtons had a vision. James poured his skills into designing and building what he proudly claims to be the largest road-legal house bus in the country. The two-year construction project tested his design-build abilities, but the result is a marvel of mobile living. The family has now called the bus home for two years, taking two laps around the South Island, exploring breathtaking landscapes, and forming lasting friendships along the way.

The adventure grew even more exciting when they found out Maddy was pregnant with their youngest, Evie, the very day they moved into the bus. Now, two years later, Evie is a toddler, learning to walk and chase after the local wildlife at KRR. The Worthingtons arrived at Kaiteriteri in February, and since then, it has become one of their favourite spots. "We love the bush walks, the beach, the thriving wildlife, and the hours of soaking in the sun, swimming, kayaking, and fishing," says James.



But it's the people who make it truly special. "Kaiteriteri has such a great family culture, from staff to campers. We really feel like part of the family here."

Between homeschooling their children and James managing camp duties, life is always busy. James enjoys doing math check-ins with the older kids on Monday mornings and leading fun craft projects. Maddy balances their homeschool routine with her passion for good food and family fun. She regularly shares their day-to-day life on Instagram and Facebook, posting under their family's handle "@Radiant_Buslife". Her followers love her posts about wholesome meals, outdoor adventures, and homeschooling routines, all shared with a dose of joy and humor.

On their YouTube channel, also titled "Radiant Buslife," the Worthingtons have captured their incredible journey. Two of their most popular videos showcase the bus that has become their home. One is a full tour of their beautifully crafted housebus, and the other is a time-lapse style video that condenses the two-year construction project into an awe-inspiring 20 minutes. Both videos have resonated with viewers who are inspired by the family's adventurous spirit and James's impressive craftsmanship.

Life at KRR has given the Worthington family a sense of belonging, where adventure and community come together. Their story of living in a bus, raising six children, and finding joy in simplicity offers an inspiring glimpse into what happens when you break away from the conventional path and embrace a life filled with connection, nature, and family. Follow their journey online – you might just find yourself dreaming of a life on the road too!

FACILITIES AND ENVIRONMENT

Ngā Mahi



The Facilities and Environment Team, responsible for maintaining the assets, natural landscape, and guest amenities of Kaiteriteri Recreation Reserve, has continued its mission to deliver quality improvements across the Reserve this year. Under the guidance of Facilities and Environment Manager Pete Muir, with Jeanette Hoffman as the Housekeeping Manager, this team plays a crucial role in preserving the beauty and functionality of the Reserve, ensuring it remains a premier destination for locals and visitors alike.

2024 HIGHLIGHTS

- **Amenity block revitalisation:** The exteriors of amenity blocks 3 and 5 were freshly painted, providing a clean and welcoming appearance.
- **Campground enhancements:** The team continued efforts to level and re-grass camp sites, offering flat, lush areas that enhance campers’ comfort.
- **Tree management:** A significant prune of campground trees was conducted, fostering healthier growth, improving shade, and ensuring clearance for larger vehicles like caravans.
- **Innovative water blaster solution:** A new mobile water blaster was developed, allowing the team to efficiently clean remote areas across the Reserve.
- **Native planting initiatives:** Native trees were planted throughout the Reserve as part of our ongoing commitment to biodiversity and environmental health.
- **Fish composting bins:** A new fish composting system was introduced at fish filleting stations, effectively reducing odours and producing rich compost for the gardens.
- **Playground refresh:** A fresh coat of paint was applied while we work towards a larger-scale upgrade.
- **Car park improvements:** Enhanced car park markings were implemented to optimise space usage and improve visitor parking flow.
- **Garden and mini golf course upgrades:** Grounds team members Jenna and Martin led comprehensive gardening efforts, including significant upgrades around the mini golf course.
- **Kākā Point tree removal:** Exotic trees were removed from Kākā Point memorial view point to support native biodiversity and enhance the area’s natural aesthetic.
- **Stone pathway replacement:** Stone paths in E block were replaced with safer alternatives, improving foot comfort and ease of maintenance.

With the help of camper surveys, interviews, and guest feedback, we have identified a range of things to work on to improve the visitor experience, enhance safety and build on our standard of comfort and quality.

LOOKING AHEAD

- **New shared pathways:** We plan to create shared pathways throughout the Reserve, enhancing accessibility and safety for pedestrians and cyclists.
- **Accessible facilities:** A new accessible toilet and changing area are planned for the southern car park, addressing feedback on inclusive amenities.
- **Playground expansion:** A partial or complete playground upgrade is in the works, bringing new and improved play opportunities for families.
- **Boom gate installation:** A boom gate at the camp entrance will improve traffic flow and enhance security.
- **Ensuite cabin upgrades:** Plans are underway to refresh our ensuite cabins, enhancing comfort and maintaining high standards for guest accommodation.

The 250ha of land that is under the management of the Kaiteriteri Recreation Reserve requires a significant amount of upkeep, attention, and maintenance year-round. There is a large volunteer base that supports the Reserve in achieving pest and pine control, trapping, wildlife preservation, planting, track building and much more. Without these loyal and generous people, we could not be what we are today. A huge thank you to these exceptional groups of passionate supporters.

Operating expenses	2024
Beach and land replenishment costs	18,120
Camp supplies	49,026
Cleaning supplies, rubbish removal, pan charges	78,357
Ground maintenance	31,357
Health and safety	15,885
Heating, fuel and power	119,741
Insurances	65,567
Other operational costs	51,588
Vehicle and plant expenses	58,023
Wages – operations	1,009,839
Water supplied	44,522
Total operating expenses	1,542,026

KAITERITERI MOUNTAIN BIKE PARK

Te Papa Eke Pahikara
Maunga o Kaiteretera





The Kaiteriteri Mountain Bike Park continues to be a premier destination for riders, runners, and outdoor enthusiasts, featuring a network of over 40 trails spanning more than 35 kilometres of breathtaking scenery. Exciting developments and events in FY2024 have further enhanced the community's passion for outdoor adventures. The park is managed by the Kaiteriteri Mountain Bike Park Committee, chaired by Lis Cleland. The Committee works closely with the Reserve Mountain Bike Park Manager, Ross Maley, and a dedicated team of passionate volunteers.

A highlight of FY2024 was the Kaiteriteri Gold trail running event, held on 2 June 2024. This event catered to everyone, from seasoned athletes to families seeking outdoor fun. Participants could choose from various race distances, including the Milnes Beatson Half Marathon (21.1km), the Kaiteriteri Gold 16km and 8km runs, and the Kaiteriteri Gold Kids 3.2km run for younger athletes. The event promoted health, fitness, and camaraderie among participants.

The park also hosted the Karmakaze Enduro, attracting both competitive riders and newcomers keen to test their skills on technical trails. This event showcased the park's Grade 4 and 5 trails, requiring advanced fitness and technical riding abilities. Additionally, the popular Winter Fire Pit Series brought night racing to life, challenging participants to navigate trails in the dark and concluding with a warm gathering around the fire for food and storytelling.

Significant facility upgrades in FY2024 included the opening of a new enduro trail, Bad Jelly, in November 2023, designed for advanced riders seeking challenging descents. The Rock Face was remodelled into a fun Grade 5 track, while Shady Lady

was upgraded from Grade 4 to Grade 3, broadening its accessibility. Updated signage was introduced throughout the park to improve navigation and enhance the visitor experience.

A feedback system was also implemented by placing QR codes around the park, enabling users to report maintenance issues and incidents, helping to keep facilities in excellent condition.

Future plans include lowering the grades of the Corkscrew and Jaws trails to Grade 3 to increase accessibility, rebuilding the Velocity track to meet Grade 4 standards, and enhancing the Grade 4 experience on Trapdoor. Additionally, efforts are underway to secure funding for a toilet block at the main KMBP car park to improve amenities for visitors.

The Kaiteriteri Mountain Bike Park remains a vital asset for the local community and international visitors alike. Gratitude is extended to the loyal volunteers and sponsors whose support enables the park to deliver exceptional experiences. Looking forward to FY2025, the park aims to introduce more trails and events, continuing to solidify its reputation as a world-class outdoor adventure destination.

NZ MTB RALLY, MARCH 2024

The inaugural NZ MTB Rally descended on Kaiteriteri Mountain Bike Park in March 2024, showcasing a thrilling route nestled between three national parks and featuring a mix of historic paths and IMBA Gold-Level mountain bike trails. This uplift-assisted enduro race included four to six gravity-focused stages each day, connected by scenic backcountry liaisons and uplifted via 4x4 vehicles, helicopters, and boats. Each day, the rally explored a new part of the region from three different basecamps, including Kaiteriteri Recreation Reserve.

From 9 to 16 March, 120 participants and 30 crew members gathered in Nelson. The breakdown of attendees was 25% from New Zealand (with only one local participant from Nelson Tasman), 30% from Australia, 30% from North America, 10% from the UK and Europe, and 5% from other regions, including notable mentions from Singapore, Hawaii, Poland, and France.

Significant investment was made by the organisers for an international media team to cover the event, resulting in a remarkable 400,000 views on social media and 12,400 engagements. The audience, primarily aged 35–55, consisted of affluent, high-value tourists with a strong interest in mountain biking-related travel. The NZ MTB Rally website attracted over 122,000 page views and 53,000 unique visitors.

The event gained substantial coverage in the international mountain bike press, including *Pinkbike*, where it was featured as one of the most-read and commented-upon stories of the week.

The NZ MTB Rally will return to Kaiteriteri in March 2025.



WALKING TRAILS

Kaiteriteri Recreation Reserve is famous as a gateway to the Abel Tasman National Park and renowned for its beautiful beach. However, it is also a walker's paradise, with 67% of visitors enjoying its extensive trail network. The newest trail, One Step Beyond, offers a 1.5 to 2-hour stroll through lush native bush and protected wetlands.

Start your day with a flat white at our Waterfront restaurant before heading south along Tasman's Great Taste Trail. Follow the path through Kaiteriteri Mountain Bike Park, where signs will guide you to the One Step Beyond track. This scenic trail winds through native bush, crosses serene wetlands, and ascends above Kim Ora before heading back down and returning to Waterfront via the Estuary Track for a well-deserved lunch.

For a more challenging adventure, explore the 12 km Arapiko loop that circles the 180-hectare Kaiteriteri Mountain Bike Park. This route, suitable for walking, running, or biking, offers stunning views of Kaiteriteri Beach, Adele Island, and Abel Tasman National Park. The loop takes 1 to 3.5 hours, depending on your mode of travel, and features a steady climb with panoramic viewpoints. Trails are graded 2–4, making them accessible yet challenging.

Shorter options are available, such as the shared Coppins Loop Track, Estuary Loop Track, or head up Withells Walk to enjoy the incredible view across the bay.

As you enjoy these trails, remember to thank the Reserve team and volunteers who maintain them. Stay safe by wearing appropriate clothing and letting someone know your plans before heading out.

See
map on
page
50



KAITERITERI MOUNTAIN BIKE PARK

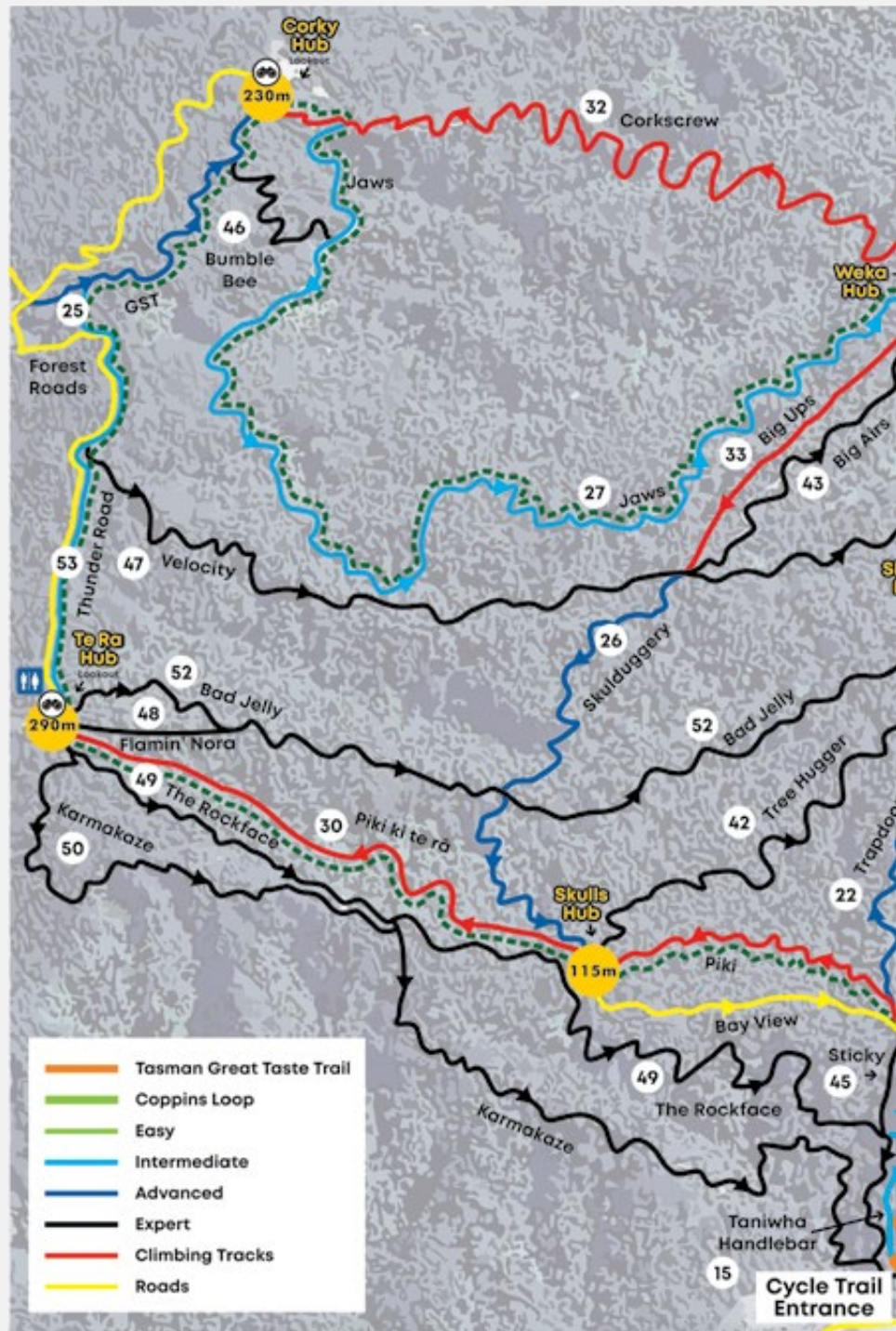
1	*Easyrider	3050m
2	Cruise Control	1800m
3	Glade Runner	1200m
4	Revelation	700m
5	Huff	400m
6	Puff	750m
7	*Mr Stephens	600m
8	*Estuary	650m

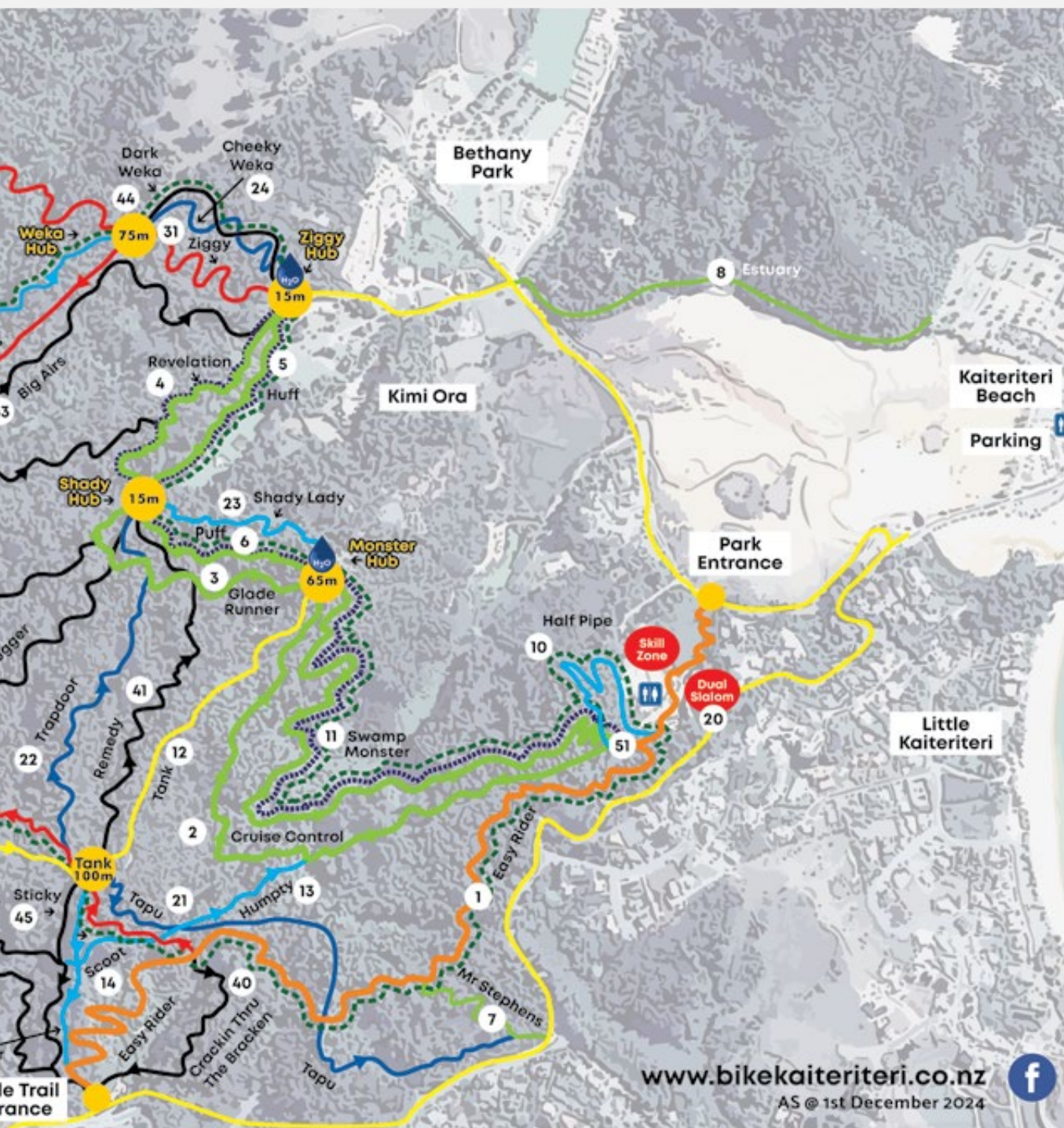
10	Halfpipe	350m
11	Swamp Monster	1700m
12	*Tank	550m
13	Humpty	400m
14	Scoot	300m
15	Taniwha Handlebar	500m
23	Shady Lady	700m
27	Jaws	4000m
53	*Thunder Road	400m

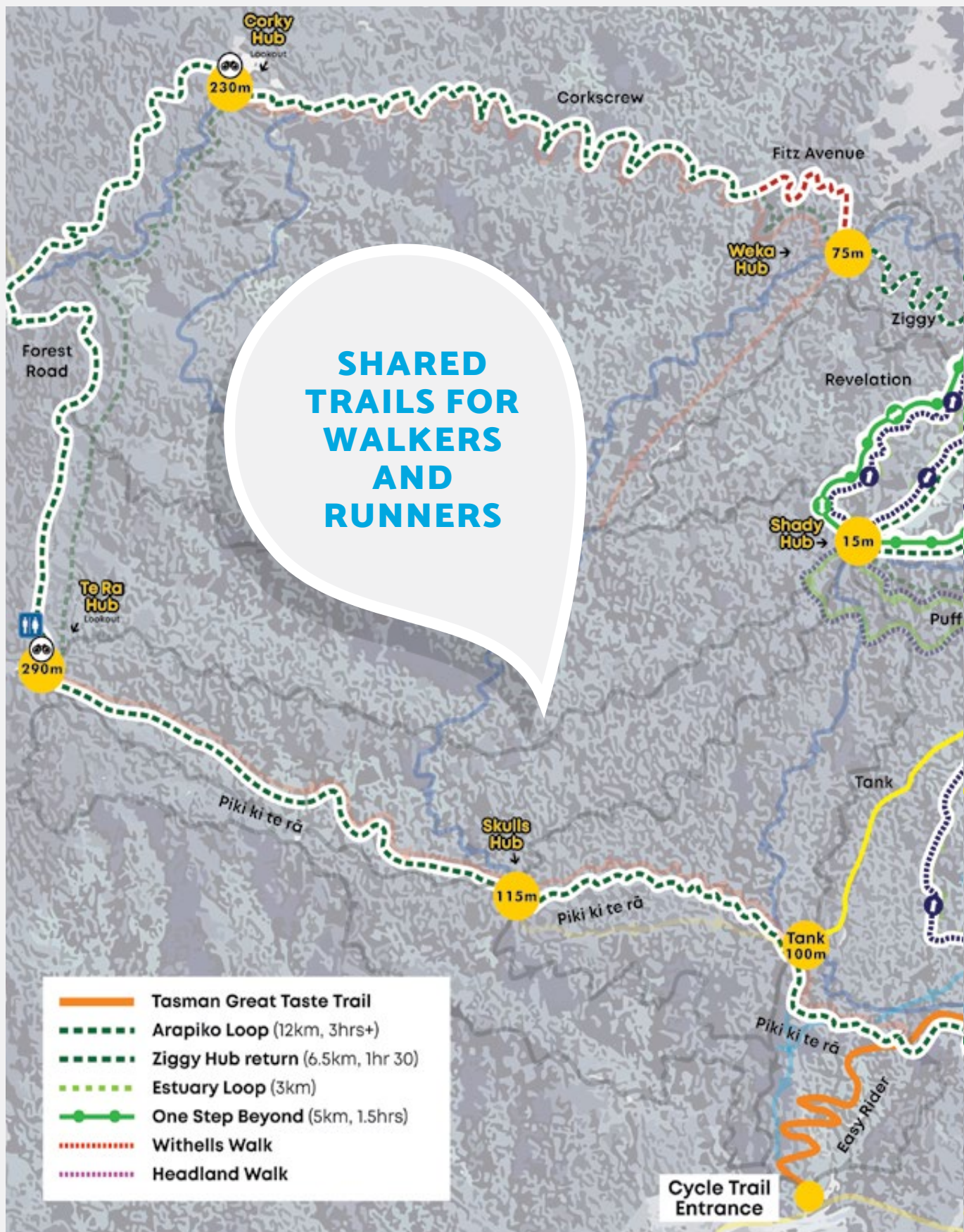
20	Dual Slalom	400m
21	Tapu	1000m
22	Trapdoor	500m
24	Cheeky Weka	450m
25	GST-X	750m
26	Skulduggery	1600m

30	Piki ki te ra	2500m
31	*Ziggy	500m
32	Corkscrew	3700m
33	Big Ups	500m

40	Crackin Thru...	300m
41	Remedy	300m
42	Tree Hugger	700m
43	Big Airs	1000m
44	Dark Weka	350m
45	Sticky	100m
46	Bumblebee	300m
47	Velocity	1400m
48	Flamin' Nora	250m
49	The Rockface	1950m
50	Karmakaze	1870m
51	Dead Mans Gulch	20m
52	Bad Jelly	1500m









PLEASE FOLLOW MARKED ROUTES

RIDERS HAVE RIGHT OF WAY



SUSTAINABILITY

Mahi Whakauka



Kaiteriteri is one of New Zealand's most beautiful places, a place we all want to protect for future generations to enjoy. #LoveKaiteriteri is the name of our sustainability project. Locals and visitors have fallen in love with Kaiteriteri, or "paradise" as they call it, for decades. The Kaiteriteri Recreation Reserve team are committed to sustainability ensuring that future generations can enjoy the 250-hectare Reserve containing lush native forestry and the crystal-clear waters of Kaiteriteri Beach.

REGENERATIVE PLANTING

We have ongoing projects to remove wilding pines and plant thousands of natives across the Reserve, with the support of locals and our staff. The impact is visible throughout the mountain bike park with the wilding pines being safely removed allowing the regeneration of native podocarp and beech trees. Alongside our predator control programme, we are excited about the natural reintroduction of native birds and wildlife over the next 10 years such as kākā, to join the tūi, bellbirds, fantails, kārearea, morepork, and those cheeky weka.

This is a long-term plan that we hope could return the 250 hectares of Reserve to natives, subject to available funding. Ask the team at the Reserve how you could help.



SUSTAINABILITY INITIATIVES

Single-use soap

To minimise plastic waste, we've replaced single-use soap packaging with eco-friendly dispensers, reducing the environmental impact of our amenities.

Tomato sauce sachets

We've replaced single-use sauce sachets with refillable sauce bottles available in-store. This shift helps reduce plastic waste and supports a more sustainable dining experience.

Kaiteriteri keep cups

Our reusable Kaiteriteri keep cups offer an eco-friendly alternative to disposable coffee cups, encouraging sustainable habits and reducing waste on the beach.

Waste and recycling

We have set up a designated, brown, green, and clear glass bottle recycling station within the campground and are taking the glass (almost daily in the peak summer months) to our local refuse recycling station to be recycled. In prior years, our glass all went into one system and couldn't be sorted effectively or recycled.

KĀKĀ POINT HISTORIC RESERVE: A LEGACY OF NATURAL AND CULTURAL STEWARDSHIP

Situated in the serene embrace of Tasman Bay, Kākā Point Historic Reserve has long been a cherished spot for relaxation, picnicking, fishing, and coastal exploration. With its stunning views extending into the Abel Tasman National Park, it continues to captivate the hearts of many visitors each summer. However, beyond its natural beauty, Kākā Point holds a deeper significance rooted in the cultural heritage of the region.

In 2014, the Kākā Point Historic Reserve was generously gifted to the Kaiteriteri Recreation Reserve by Ngāti Rārua Settlement Trust, the trustees of the Ngāti Tama ki Te Waipounamu Trust and the trustees of the Te Ātiawa o Te Waka-a-Māui Trust ('the trustees'). This gesture entrusted Kaiteriteri Recreation Reserve with the responsibility of preserving and enhancing the cultural and natural values of the Reserve.

The Kaiteriteri Recreation Reserve Board has committed to maintaining oversight of all management planning for the Historic Reserve.

A key management objective for Kākā Point is the restoration of its natural environment. This involves a gradual replacement of introduced plant species with eco-sourced native flora, particularly focusing on re-establishing a Reserve margin of tawhai rauriki (black beech). While some non-native plantings with historical significance may remain, the overall goal is to restore the natural values of the site.

In 2023, Kaiteriteri Recreation Reserve and the Department of Conservation undertook risk assessments of the large gum trees at Kākā Point, following incidents where several trees had lost significant limbs, posing a public safety risk, particularly during strong winds. Arborists determined that these trees presented a significant hazard. Kaiteriteri Recreation Reserve responded by removing dead limbs from some trees in heavily trafficked areas, and where this was

not feasible, portions of the Reserve were temporarily fenced off to protect visitors. The ultimate aim is to remove a majority of these introduced trees, replacing them with native species. This ambitious project is targeted to begin in the 2025/2026 period, subject to funding, and is expected to be a long-term endeavour.

Looking ahead, Kaiteriteri Recreation Reserve intends, in collaboration with mana whenua, to further enhance the visitor experience at Kākā Point by installing new interpretation signs and creating additional picnic areas. These developments will not only enrich the recreational offerings but also deepen visitors' connection to the cultural and historical narratives that define Kākā Point.

As we continue to honour the legacy of Kākā Point, we are reminded of our duty to balance the preservation of its cultural heritage with the ongoing stewardship of its natural environment. Through thoughtful management and community engagement, Kākā Point Historic Reserve will remain a place of reflection, learning, and enjoyment for generations to come.



COMMUNITY, EVENTS AND PARTNERSHIPS

Te Hapori me ngā Hononga





The Kaiteriteri Recreation Reserve believes in the power of community. The Reserve is proud to support the people, schools, environmental projects, and athletes that call this region home. Over the years, commitment to nurturing these connections has grown, as the Reserve has invested time, money, and resources to make a positive impact on the community.

A small community like Kaiteriteri thrives on the contributions of its members, and the Reserve is incredibly grateful for the support of volunteers, local groups, and partnerships that help protect our unique environment. This spirit of collaboration is the backbone of everything the Reserve does – whether it's preserving wildlife, fostering education, or creating recreational opportunities.

A COMMUNITY FOCUSED ON ENVIRONMENTAL STEWARDSHIP

Kaiteriteri's lush landscapes and rich biodiversity are central to the community's identity. Protecting this natural beauty has long been a priority for the Reserve, being fortunate to work with a range of environmental groups who share this vision.

Among these efforts is support for predator control programmes, which help protect native species such as the kororā – little blue penguins. These adorable birds, the smallest of all penguin species, call Kaiteriteri home, and the Reserve is proud to play a role in ensuring their safety.

Another notable partner is Tasman Bay Guardians, a community-driven environmental organisation focused on marine conservation. Through advocacy, education, and hands-on efforts, the Guardians work tirelessly to protect the precious marine ecosystems in Tasman Bay. Their initiatives, like beach clean-ups and marine biodiversity monitoring, aim to ensure that the stunning coastal areas remain healthy and vibrant for generations to come.

MANA WHAITAKE: RECONNECTING WITH OUR ENVIRONMENT

In collaboration with the Tasman Bay Guardians and Lower Moutere School, the Reserve proudly hosted the annual Mana Whaitake event, an environmental education programme focused on the unique Kaiteriteri ecosystem. This event provided an opportunity for students and community members to deepen their understanding of kaitiakitanga (guardianship) values and strengthen their connection to the sea and its surrounding habitats. It was a hands-on way for the next generation to learn how to protect and cherish their environment, ensuring that these lessons were carried forward.

SUPPORTING LOCAL ATHLETES: MOTUEKA HIGH SCHOOL ADVENTURE RACING TEAM

The Reserve are immensely proud of the Motueka High School Adventure Racing Team, a group of dedicated young athletes who challenged themselves in some of the most gruelling competitions across the country. Adventure racing demands resilience, teamwork, and endurance, and these students embodied the very best of those qualities.

Each year, they compete in events like the 12-hour race in Kaikōura, which served as excellent preparation for the ultimate test: the Hillary Challenge Final.

PARTNERSHIPS: WORKING TOGETHER FOR A BETTER FUTURE

One of the most exciting aspects of our work at Kaiteriteri Recreation Reserve is the strong network of partnerships cultivated over the years. These relationships enable the Reserve to leverage resources, knowledge, and opportunities to benefit the entire region.

As a Gold Marketing Partner with the Nelson Regional Development Agency (NRDA), the Reserve is part of a collective of businesses that promoted the Nelson Tasman region both locally and internationally. Through this partnership, the Reserve was involved in key initiatives around regional marketing, international trade, education, and sustainable business practices. Together, the group worked to ensure that our region continued to thrive, not just economically but also as a destination known for its environmental stewardship.

EVENTS THAT BRING PEOPLE TOGETHER

The Kaiteriteri Recreation Reserve believe that events are more than just gatherings – they're opportunities for connection, celebration, and learning. Every year, the Reserve host and support a variety of exciting events that showcase our region's unique culture, heritage, and natural beauty.

This past year included:

Abel Tasman Coastal Classic, October 2023.

A stunning trail run that took participants through the picturesque Abel Tasman Coast Track. It was a thrilling race, not only for the physical challenge but also for the breathtaking scenery along the way – golden beaches, turquoise waters, and lush forests. Logan Van de Geest, our Marketing Executive, completed the 33km course in just over four hours.

Waka Te Tasman returned in November 2023, bringing together outrigger canoe teams from across the country for a weekend of cultural pride and high-energy competition. This long-standing event was a testament to the strength and tradition of waka ama in our region.

Waterworld Wipeout, summer 2023/2024.

NZ MTB Rally, March 2024.

Karmakaze Enduro, April 2024.

Te Hau Kōmaru National Waka Hourua Festival, April 2024 (see page 60).

Kaiteriteri Gold Trail Run, June 2024.

A BRIGHT FUTURE AHEAD

Kaiteriteri Recreation Reserve is more than just a beautiful destination – it's a place where people come together to protect the environment, push their limits, and create lifelong memories. Through continued partnerships, support for local events, and investment in our community, the Reserve is committed to making Kaiteriteri a vibrant and thriving hub for everyone to enjoy.







SUMMER HIGHLIGHTS 2023/2024

The 2023/2024 summer at Kaiteriteri Recreation Reserve was a season to remember, marked by a series of successful initiatives and activities that not only enhanced the visitor experience but also aligned with the Reserve's commitment to sustainability and community engagement.

Waterworld: A splashing success

This summer, Kaiteriteri Recreation Reserve introduced Waterworld at Kaiteriteri Beach, a new attraction that quickly became a family favourite. From mid-December to early February, over 14,000 visitors flocked to this inflatable aqua park, which provided endless entertainment for participants and spectators alike. Whether you were navigating the floating obstacle courses or simply watching the fun from the shore, Waterworld offered an exciting new way to enjoy the beautiful Kaiteriteri waters.

The introduction of Waterworld wasn't just about adding another activity; it was about creating memorable summer experiences for families and visitors. The overwhelmingly positive response has encouraged us to consider expanding similar activities in the future, further enriching the recreational offerings at Kaiteriteri.

Tackling the parking challenge: A sustainable approach

Parking during the peak summer months has always been a challenge at Kaiteriteri. Rather than resorting to the construction of additional car parks, which

would detract from the natural beauty of the area, Kaiteriteri Recreation Reserve took a more sustainable approach this summer by introducing a bus service from Richmond. This initiative, heavily subsidised by Kaiteriteri Recreation Reserve, served as a pilot for future transportation solutions, such as park-and-ride options.

To keep the bus service affordable for visitors, Kaiteriteri Recreation Reserve also implemented parking fees at the main Kaiteriteri car park. This strategy not only helped fund the bus service but also encouraged visitors to consider alternative transportation methods.

Addressing the parking issue is an ongoing effort, and the Reserve remains committed to finding innovative solutions that align with the Reserve's values of preserving the environment while enhancing visitor experiences.

FUTURE PROSPECTS

Reflecting on the successes of the 2023/2024 summer season, it's clear that the initiatives that the Reserve introduced – like Waterworld and the Richmond bus service – are more than just temporary measures; they represent our ongoing commitment to innovation, sustainability, and providing exceptional experiences for all who visit Kaiteriteri. The Reserve looks forward to building on these successes and continuing to make Kaiteriteri a place where memories are made year after year.

HONORING THE VOYAGE: REFLECTIONS ON THE TE HAU KŌMARU WAKA HOURUA FESTIVAL

In a spectacular display of Māori seafaring heritage, the Te Hau Kōmaru Charitable Trust recently hosted the National Waka Hourua Festival at Kaiteriteri. This vibrant event, held from 6 to 14 April 2024, brought together a stunning array of traditional double-hulled waka and matangirua (waka that can be sailed and paddled) and the communities passionate about their revival.

A glimpse into waka hourua

Waka hourua are more than just vessels; they are symbols of Māori navigational mastery and cultural depth. These majestic double-hulled waka were the key to long-distance voyaging across the vast Pacific Ocean, embodying generations of knowledge and connection with the sea, sky, and land.

Festival goals and highlights

The National Waka Hourua Festival was designed with several key objectives:

- **Raising awareness:** To foster a deeper public understanding of waka hourua and their cultural significance.
- **Sharing mātauranga:** Offering a platform for traditional experts to share their rich knowledge and practices.
- **Protecting and connecting:** Strengthening the bond between people and these revered vessels.
- **Celebrating resurgence:** Supporting the ongoing revival of waka hourua traditions.

The festival featured the arrival of four waka hourua – Hinemoana (Auckland), Tairāwhiti (Gisborne), Ngahiraka (Tauranga), and Te Matau a Māui (Napier) – each docking at Kaiteriteri to the resonant sounds of karanga (call) and pūmoana (shell trumpet). This marked a profound moment for both tangata whenua and visitors, who witnessed these ancient traditions brought to life. Kaiteriteri is the third festival with Tauranga moana being the first and Kawhia being the second.

A hub of cultural engagement

Over the eight days, the festival buzzed with activity. Kura (schools) workshops were fully booked, offering students hands-on experiences with waka hourua. Despite some disruptions due to weather, feedback remained overwhelmingly positive, with many attendees expressing a newfound appreciation for Māori voyaging and mātauranga.

The festival's public days, held on 7 and 13 April, featured workshops and a vibrant night market. Local and visiting audiences engaged with the waka hourua crew, participated in cultural workshops, and enjoyed lightbox shows that projected local pūrakau (stories) onto a water screen.

A community effort

The Te Hau Kōmaru National Waka Hourua Trust funded this event and contracted Te Tai o Awatea, a local charitable trust, to coordinate and run the event. The choice of Kaiteriteri as the festival's venue was deeply significant, providing a culturally rich and logistically suitable location. The event saw wide community involvement, with a strong contribution from local iwi, iwi across Te Tau Ihu and whānau to ensure the festival's success. The festival's planning and execution were marked by smooth coordination and adaptability, essential for managing the unpredictable weather and ensuring a memorable experience for all. It was deeply moving for whānau to spend time on the whenua where their ancestors occupied in times past.

Lessons learned and future aspirations

The success of the Te Hau Kōmaru Waka Hourua Festival has set the stage for future celebrations. It serves as a reminder of the strength and resilience of our culture and the power of coming together to honor our past. As the festival concludes, it leaves behind a legacy of cultural enrichment and community spirit. The Te Hau Kōmaru Waka Hourua Festival not only celebrated the revival of waka hourua but also inspired a deeper connection to Māori traditions and the enduring spirit of voyaging.

For those who missed the event, there's always the next festival to look forward to at Aurere Northland in November 2026 – an opportunity to immerse oneself in the magic of Māori maritime heritage which was nearly lost, and to witness the majesty of waka hourua.



GOVERNANCE

Mana Whakahaere



CHRIS HAWKES - Chair

Being on the Board of the Kaiteriteri Recreation Reserve is a unique and truly satisfying experience. I particularly value contributing to an organisation that is considerably different and not readily emulated elsewhere. People, health and safety, wellbeing, sustainability, financial stability, environmental restoration, cultural and historical factors are key elements we consider on an ongoing basis. Working with the Board and senior executive staff members who have skills, passion, initiative and a best practice business mind set is very rewarding and stimulating. I am committed to our vision of being the premiere coastal outdoor recreation destination in New Zealand.



TIM KING - Deputy Chair

As a lifetime resident of the Nelson region Kaiteriteri has always been part of my life, visits to the beach and school camps both as a child and as a parent. Great place to take visitors to show off our fantastic area and start to many adventures in Abel Tasman. More recently a great weekend destination for mountain biking. It's a privilege to be involved in the running of such an iconic location where all the proceeds are reinvested to improve the experience and meet the challenges of increasing numbers of visitors and residents.



MARIA FILLARY

I feel privileged to be serving on the Kaiteriteri Recreation Reserve Board whose mission is to provide affordable family recreation opportunities. I love that that the Reserve offers something for everyone. I know this to be true with my own family, we love biking in the mountain bike park, playing at the playground and exploring the beach. I'm looking forward to being a part of the next phase of planning to connect all parts of the Reserve and to ensure the values of the Reserve are forefront so future generations can continue to enjoy all that the Kaiteriteri offers.



MARK TOWNSEND

Kaiteriteri resonates for me as an active family destination. I have fond memories water skiing around the bay as a child and later recreating with my own family swimming at the beach, jumping off the bridge at high tide, competing against each other at mini golf, zooming down the flying fox, or riding mountain bikes down JAWS! Lots of fun equals lots of energy to burn at this stunning location. As the local Department of Conservation representative on the Board, I'm keen to ensure the local Kaiteriteri coastal and estuarine environment is managed in a sustainable way with natural aesthetic appeal. Stage 1 and 2 of the recent re-development project is complete and I am now looking forward to contributing to Stage 3 – the landscaping of the beach frontage, car parking and estuary to enhance this iconic location.



RENEE THOMAS

Growing up in Te Taihū, visits to Kaiterere were always special. Learning about my identity and whakapapa in the rohe has enhanced my connection to these places. With its rich history, the preservation and enhancement of this area is a priority so that generations to come may also experience the special qualities of Kaiterere. With the challenges that Covid-19 presented, the Board has been proactive and courageous with decision making, only possible with the backing of a strong and professional suite of staff. I look forward to progressing relationships between the Reserve and Manawhenua, while working with the team to progress the development of the Reserve to enhance the experience for current and future visitors to Kaiterere.



LEE-ANNE JAGO

Nō Waikato ahau heoi kei konei kei Kaiterere ahau e noho ana. Kaiterere is my home and a part of my everyday life. My husband and I live, work, play and bring up our children here. For these reasons I am committed to the vision of Kaiterere being the best coastal outdoor recreation experience in Aotearoa, I believe it is! I have a strong interest in preserving our natural environment for the generations to come and understand how fortunate we are to have such an iconic location that is reserved for all people to enjoy. I am committed to a sustainable and cultural focus, providing facilities while managing the natural unique character of Kaiterere.



ANEIKA YOUNG

My connection to Kaiterere is through my whakapapa relationship with the land and the local iwi Ngāti Rārua and Te Ātiawa. I spent my childhood with my whānau swimming, jumping off the bridge, boating, waka and baching. Later, I worked in the Abel Tasman as a walk and kayak guide. Kaiterere was where we started our trips and is known as the 'gateway to the Abel Tasman'. Kaiterere is a significant place for our iwi where our ancestors welcomed and first met the New Zealand Company in an agreement to support the arrival of settlers to the Tasman region. Not only does it have a rich history, but is a valuable taonga for our community and wider society providing recreational experiences and opportunities to engage with the natural world. My interest is to enhance and sustain the ecological and cultural integrity of Kaiterere, while ensuring we, as a board, are running a smooth, efficient and viable operation that supports connection of visitors to this amazing place.

FINANCIAL REPORT

Pūrongo Pūtea

FOR THE YEAR ENDED 30 JUNE 2024



STATEMENT OF RESPONSIBILITY

FOR THE YEAR ENDED 30 JUNE 2024

The Reserve Board is responsible for the preparation of these financial statements and the judgements used in them.

The Board is responsible for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

In the opinion of the Board, these financial statements for the year ended 30 June 2024 fairly reflect the financial position and operations of the Kaiteriteri Recreation Reserve Board.



Chris Hawkes
Chair



Tim King
Deputy Chair

31 October 2024



STATEMENT OF ACCOUNTING POLICIES

FOR THE YEAR ENDED 30 JUNE 2024

REPORTING ENTITY

The Kaiteriteri Recreation Reserve Board as defined in Section 2 of the Reserves Act 1977, is appointed to manage the Kaiteriteri Reserve, Motueka and is a Crown entity in terms of the Public Finance Act 1989.

These Financial Statements encompass the following activities of the Kaiteriteri Recreation Reserve Board:

- Camping Ground Operations
- Retail Store Operations
- Restaurant Operations
- Harbour and Beach Administration
- Mountain Bike Park

The Recreation Reserve consists of 243 hectares of Crown land of which the camp occupies approximately 13 hectares. The balance of the area is tidal estuary and bush covered hills.

BASIS OF PREPARATION

These Financial Statements have been prepared in terms of Section 88 of the Reserves Act 1977. These financial statements have been prepared in accordance with generally accepted accounting practice in New Zealand and section 41 of the Public Finance Act 1989. For this purpose the board has designated itself as a public benefit entity.

The financial statements have been prepared in accordance with The External Reporting Board (XRB) Public Benefit Entity (PBE) Accounting Standards Reduced Disclosure Regime (RDR) – Tier 2.

The Reserve Board has applied these standards as it is considered a Public Sector public benefit entity and total expenses are greater than \$5 million and less than \$33 million and is not publically accountable.

MEASUREMENT BASE

These Financial Statements have been prepared on the basis of historical cost.

The information is presented in New Zealand dollars rounded to the nearest dollar.

SPECIFIC ACCOUNTING POLICIES

a. Plant, property and equipment

All plant, property and equipment assets are initially recognised at cost, and subsequently, other than land which is not depreciated, are stated at cost less accumulated depreciation and impairment.

Cost includes expenditure that is directly attributable to the acquisition of the asset.

Depreciation of assets is calculated on a straight line basis so as to allocate the cost of the assets, over their estimated useful lives as follows:

- Land improvements: 12 – 67 years
- Buildings and fittings: 4 – 50 years
- Shop complex: 3 – 50 years
- Vehicles and motorised plant: 4 – 15 years
- Plant and equipment: 4 – 25 years
- Office equipment: 2 – 12 years
- Café/bar: 3 – 50 years



b. Goods and services tax

The financial Statements have been prepared on a GST exclusive basis of accounting, except for debtors and creditors which are prepared on a GST inclusive basis.

c. Financial instruments

The Board is party to financial instrument arrangements as part of its everyday operations. Financial instruments are classified into the following categories:

Loans and receivables

Loans and receivables are initially recognised at fair value and subsequently measured at amortised cost using effective interest method.

Loans and receivables include:

- Cash and cash equivalents.
- Bank deposits.
- Foodstuff deposits.
- Trade receivables – short term receivables are recorded at the amount due, less any provision for uncollectability.

Available for sale assets

Shares in Foodstuffs (South Island) Ltd are recorded at the value at which they were issued as rebates by Foodstuffs. The fair value of the shares is not known. They are not publicly traded and the Board does not have access to the information necessary to reliably estimate fair value.

Financial liabilities measured at amortised cost

Financial liabilities are initially recognised at fair value and subsequently measured at amortised cost using effective interest method.

Financial liabilities include trade payables, they are recorded at their face value.

d. Inventories

Inventories are initially measured at cost and subsequently measured at the lower of cost and net realisable value. The cost of inventories is based on the first in first out – FIFO – principle and includes expenditure incurred in acquiring the inventories.

Net realisable value is the estimate selling price in the ordinary course of business, less the selling expense.

e. Taxation

Kaiteriteri Recreation Reserve Board is a public authority in terms of the Income Tax Act 2007 and is therefore exempt from paying income tax.

f. Budget figures

The budget figures are those approved by the Board at the beginning of the financial year. The budget figures have been prepared in accordance with generally accepted accounting practice and are consistent with the accounting policies adopted by the Board for the preparation of the financial statements.

g. Employee entitlements

Provision has been made in respect of the Board's liability for annual leave. Annual leave has been calculated on an actual entitlement basis. All entitlements are short-term employee benefits where the Board has a legal or constructive obligation to remunerate employees for services provided and that are expected to be settled wholly before 12 months after the reporting date. Short-term employee benefits are measured on an undiscounted basis and expensed in the period in which employment services are provided.

h. Revenue – accounting policy

Revenue is recognised when the amount of revenue can be measured reliably and it is probable that economic benefits will flow to the Board and measured at the fair value of consideration received or receivable.

The following specific recognitions criteria in relation to the Board's revenue streams must also be met before revenue is recognised.

1. Goods sold

Revenue from the sale of goods is measured at the fair value of the consideration received or receivable, net of returns and allowances, trade discount and volume rebates. Revenue is recognised when the significant risks and rewards of ownership have been transferred to the buyer, recovery of the consideration is probable, the associated costs and possible return of good can be estimated reliably, and there is no continuing management involvement of with the goods.

2. Services

Revenue from services is recognised to the extent that the service has been performed. Amounts received in advance of services performed are recognised as a liability until those services are performed.

3. Deposits in advance

Amounts received in advance, typically for accommodation products and services, to be provided in future periods are recognised as a liability until such time as the product or service is provided.

i. Cash and cash equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short term highly liquid investments with original maturities of three months or less.

CHANGES IN ACCOUNTING POLICIES

All policies have been applied on bases consistent with those used in previous years.

USE OF JUDGEMENTS AND ESTIMATES

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities income and expenses. Actual results may differ from those estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

a. Judgements

There are no significant judgements in the financial statements.

b. Assumptions and estimation uncertainties

Assumptions and estimation uncertainties that have a significant risk of resulting in a material adjustment in the year ended 30 June 2024 include the following;

- Key assumptions underlying determining the recoverable amounts for impairment testing.
- Useful life, recoverable amount, depreciation method and rate.

c. Change in accounting estimates

During the period there have been no changes to accounting estimates.

STATEMENT OF COMPREHENSIVE REVENUE AND EXPENSE

FOR THE YEAR ENDED 30 JUNE 2024

2023 (\$)		2024 (\$)	2024 Budget (\$) unaudited
Revenue from exchange transactions			
2,573,703	Store	2,927,686	2,465,000
2,997,294	Camp	3,671,383	3,268,567
245,620	Reserve	391,982	226,240
1,646,170	Restaurant	1,809,173	1,775,000
7,462,786	Total revenue	8,800,224	7,734,807
Operating expenditure (Note 1)			
3,668,304	Personnel	4,369,340	3,658,474
3,731,598	Other operating expenses	3,805,430	3,650,353
473,485	Depreciation	457,048	476,400
7,873,388	Total operating expenditure	8,631,818	7,785,227
17,607	Total finance income	44,403	13,500
11,956	Total finance expenses	6,641	6,564
(404,950)	Net surplus/(loss) for year	206,168	(43,484)
-	Other comprehensive revenue	-	-
(404,950)	Total comprehensive revenue/(expense)	206,168	(43,484)



STATEMENT OF MOVEMENTS IN EQUITY

FOR THE YEAR ENDED 30 JUNE 2024

2023 (\$)		2024 (\$)	2024 Budget (\$) unaudited
9,743,585	Equity at 1 July	9,338,635	9,425,521
Total comprehensive revenue/(expense) for the year			
(404,950)	Total comprehensive revenue/(expense)	206,168	(43,484)
9,338,635	Equity at 30 June	9,544,802	9,382,037

STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2024

2023 (\$)		2024 (\$)	2024 Budget (\$) unaudited
Current assets			
1,161,341	Cash and cash equivalents (Note 2)	1,695,216	1,390,430
103,985	Accounts receivable – from exchange transactions	21,688	100,000
–	Prepaid expenses (Note 6)	13,535	–
44,616	Foodstuff – deposits (Note 3)	71,417	45,000
161,207	Stock on hand (Note 5)	179,408	160,000
1,471,149		1,981,264	1,695,430
Non-current assets			
54,080	Foodstuff pref shares (Note 4) investments	49,848	41,966
8,634,910	Plant, property and equipment (Note 10)	8,301,400	8,271,010
8,688,990		8,351,248	8,312,976
10,160,139	Total assets	10,332,513	10,008,406
Current liabilities			
202,031	Accounts payable – employee	236,473	180,000
122,750	Accounts payable – from exchange transactions	120,070	130,000
334,519	Deposits in advance	380,782	350,000
39,827	Goods and services tax	50,386	35,000
104,122	BNZ loan – current portion (Note 7)	–	18,257
803,248		787,710	713,257
Non-current liabilities			
18,257	BNZ term loan (Note 7)	–	–
821,504	Total liabilities	787,710	713,257
9,338,635	Equity – accumulated comprehensive revenue and expense	9,544,802	9,295,151
10,160,139	Liabilities and equity	10,332,513	10,008,406

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 30 JUNE 2024

2023 (\$)		2024 (\$)	2024 Budget (\$) unaudited
Cash flows from operating activities			
<i>Cash was provided from:</i>			
7,411,557	Receipts from customers	8,893,184	7,753,753
17,607	Interest received	44,403	13,500
2,110	Dividends received	1,811	–
18,301	GST (net)	20,943	(3,361)
7,449,575		8,960,341	7,763,892
<i>Cash was applied to:</i>			
3,710,001	Payments to suppliers	3,823,353	3,642,842
3,632,135	Payments to employees	4,334,898	3,680,505
–	Prepaid expenses	13,535	–
11,956	Bank finance expenses	6,641	6,564
7,354,092		8,178,428	7,329,911
95,483	Net cash inflow / (outflow) from operating activities	781,913	433,981
Cash flows from investing activities			
<i>Cash was provided from:</i>			
–	Sale of assets	9,618	–
101,629	Reducing Foodstuffs investment	–	11,730
101,629		9,618	11,730
<i>Cash was applied to:</i>			
–	Increasing Foodstuffs investment	6,262	–
190,663	Purchase of plant, property and equipment	129,016	112,500
190,663		135,278	112,500
(89,034)	Net cash inflow / (outflow) from investing activities	(125,660)	(100,770)
Cash flows from financing activities			
<i>Cash was applied to:</i>			
(97,617)	Repayment of BNZ Loan	(122,379)	(104,122)
(97,617)	Net cash inflow / (outflow) from financing activities	(122,379)	(104,122)
(91,167)	Net increase / (decrease) in cash held	533,875	229,093
1,252,508	Add cash at start of year	1,161,341	1,161,341
1,161,341	Balance at end of year	1,695,216	1,390,434
<i>Comprising:</i>			
1,161,341	Cash and cash equivalents	1,695,216	1,390,434
1,161,341		1,695,216	1,390,434

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 30 JUNE 2024

1. EXPENDITURE BREAKDOWN

2023 (\$)		2024 (\$)	2024 Budget (\$) unaudited
Operating expenditure			
2,196,712	Direct purchases	2,327,481	2,040,200
2,932,270	Wages	3,626,183	2,906,272
736,034	Management and board fees	743,157	752,202
263,030	Repairs and maintenance	213,022	261,020
112,243	Marketing and sponsorship	99,768	139,624
1,159,613	Other expenses	1,165,158	1,209,509
473,485	Depreciation	450,299	476,400
–	Loss on disposal of assets	6,749	–
7,873,388	Total expenses	8,631,818	7,785,227

2. CASH AND CASH EQUIVALENTS

2023 (\$)		Interest rate	2024 (\$)
44,091	Bank operational accounts	2.75%	58,104
974,581	On call funds in bank	2.75%	1,202,072
–	Term deposit funds in bank	6.05%	400,000
116,462	Tagged funds held on call	2.75%	–
26,207	Cash on hand	–	35,040
1,161,341	Total cash and cash equivalents		1,695,216

The cash and cash equivalent balance includes \$nil (2023: \$116,462) of loan funds drawn down, and tagged for, but not yet spent on the major Spatial Development Planning Project.

3. FOODSTUFFS DEPOSITS

Deposits are non-transferable with variable interest rates ranging between 0% and 5.25% (2023: 0% – 5.25%). These relate to purchase rebates.

4. FOODSTUFF SHARES

Shares are non-transferable redeemable preference shares with a face value of \$1.00 each. These relate to purchase rebates. The shares are held at their face value as there is no market to determine their fair value.

2023 (\$)		2024 (\$)
59,217	Opening shares	54,080
11,101	Plus shares received	14,144
(16,238)	Less shares redeemed	(18,376)
54,080	Closing shares	49,848

5. INVENTORY

No stock has been pledged as security for liabilities, or are subject to retention of title clauses.

2023 (\$)		2024 (\$)
93,048	Retail inventory	118,682
30,568	Food and beverage inventory	21,469
37,591	Accommodation supplies	39,257
161,207	Total inventory on hand	179,408

There is no provision for impairment of inventory recognised at balance date.

6. PREPAID EXPENSES

These expenses all relate to activities which are to occur after balance date.

- Two conferences to attend and training to be undertaken (2023: Nil).

7. BANK LOAN FINANCE

With the necessary approval from the Minister of Finance, Bank of New Zealand by way of General Security Agreement, financed a term loan on the following terms:

- Drawdown date: August 2021
- Maturity date: July 2024
- Purpose: Funding of working capital – WSP Spatial Development Project
- Interest rate: 8.69%
- Repayment term: 36 months
- Opening drawdown: \$300,000
- Repayments: \$122,378 (2023: \$97,617)
- Closing balance: Nil (2023: \$122,378)
- Current portion repayable in next 12 months: Nil (2023: \$104,122)

8. CAPITAL COMMITMENTS

As at 30 June 2024 the Board had committed to, but not yet paid, a budgeted amount of \$7,050 to WSP to undertake the Spatial Development Project work. This project work has spanned several years to date. (2023: \$117,779).

There are no other capital commitments in relation to the 2024 financial year (2023: Nil).

9. EVENTS SUBSEQUENT TO BALANCE DATE

There were no subsequent events.

10. PROPERTY, PLANT AND EQUIPMENT – MOVEMENTS

Land

The land on which the café/restaurant is situated, on the beach front, along with land on Martins Farm Road has been gazetted to form part of the Recreation Reserve. It is included as an asset as the Board financed both purchases and has the use and control of them.

The Crown land (including the above two properties and the additional 181.28 hectares), managed by the Reserve Board has a current Rateable Valuation of \$16,100,000 (2023: \$14,150,000).

10. PROPERTY, PLANT AND EQUIPMENT - MOVEMENTS (CONTINUED)

Asset type	Cost			
	Opening balance (\$)	Additions (\$)	Disposals (\$)	Closing balance (\$)
Admin and office equipment	184,730	12,004	–	196,734
Buildings and fitout	5,711,893	23,517	–	5,735,410
Land	383,184	–	–	383,184
Land improvements	1,638,726	53,150	–	1,691,876
Plant and equipment	967,266	8,856	–	976,122
Restaurant	2,752,343	1,263	7,682	2,745,925
Retail assets	2,712,030	7,917	–	2,719,947
Vehicles and motorised plant	273,547	22,309	4,546	291,310
Total	14,623,719	129,016	12,227	14,740,508

Asset type	Accumulated depreciation			
	Opening balance (\$)	Depreciation for the year (\$)	Disposals (\$)	Closing balance (\$)
Admin and office equipment	126,651	22,335	–	148,987
Buildings and fitout	1,848,712	154,003	–	2,002,715
Land	–	–	–	–
Land improvements	896,656	55,590	–	952,246
Plant and equipment	892,869	17,349	–	910,218
Restaurant	1,174,446	117,584	4,946	1,287,085
Retail assets	707,817	67,666	19,420	756,063
Vehicles and motorised plant	212,639	15,772	2,846	225,565
Total	5,859,793	450,299	27,212	6,282,879

Asset type	Carrying value 2023 (\$)	Carrying value 2024 (\$)
Admin and office equipment	46,074	35,743
Buildings and fitout	3,839,663	3,709,178
Land	383,184	383,184
Land improvements	688,920	686,480
Plant and equipment	65,541	57,047
Restaurant	1,576,633	1,452,631
Retail assets	1,996,295	1,936,547
Vehicles and motorised plant	38,599	40,590
Total	8,634,910	8,301,400

The Bank of New Zealand hold a 'Perfected Security interest in all present and after acquired property of Kaiteriteri Recreation Reserve'.

11. KEY MANAGEMENT PERSONNEL COMPENSATION

Remuneration paid during the year:

	2023 (\$)	2024 (\$)
Total Board remuneration paid	72,191	78,706

The Board consists of six appointed members, one co-opted member chairing the Audit and Risk Committee, one representative for the Department of Conservation who is not paid by the Reserve.

	2023 (\$)	2024 (\$)
Full-time paid management positions	906,158	968,302

During the 2023 year organisational changes were made to roles and responsibilities leading to existing team members being included in the management team. 10 people in total held 10 positions (30 June 2023: 13 people held 10 positions).

12. FINANCIAL INSTRUMENTS CATEGORIES

The carrying amounts of financial assets and liabilities in each of the financial instrument categories are as follows:

	2023 (\$)	2024 (\$)
Loans and receivables		
Cash and cash equivalents	1,161,341	1,695,216
Foodstuff deposits	44,616	71,417
Receivables	103,985	21,688
Prepaid expenses	–	13,535
Foodstuffs shares	54,080	49,848
Financial liabilities		
Trade payables	122,750	120,070

13. CONTINGENT LIABILITIES AND ASSETS

There were no contingent liabilities or assets as at 30 June 2024 (2023: Nil).

14. RELATED PARTIES

Board member T King is Mayor of Tasman District Council.

During the year, the Board was involved in various transactions with Tasman District Council, these included the payment for water, rubbish, sewerage services and annual operating licenses. These were at rates no more favourable than other similar entities.

Board members L Jago and M Fillary have association with concession holders, a revenue source of the board. These transactions were at full commercial rates.

INDEPENDENT AUDITOR'S REPORT

TO THE READERS OF KAITERITERI RECREATION RESERVE BOARD'S FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2024

The Auditor-General is the auditor of Kaiteriteri Recreation Reserve Board (the Reserve Board). The Auditor-General has appointed me, Warren Johnstone, using the staff and resources of BDO Christchurch Audit Limited, to carry out the audit of the financial statements of the Reserve Board on his behalf.

OPINION

We have audited the financial statements of the Reserve Board on pages 66 to 76, that comprise the statement of financial position as at 30 June 2024, the statement of comprehensive revenue and expense, statement of movements in equity and statement of cash flows for the year ended on that date and the notes to the financial statements that include accounting policies and other explanatory information.

In our opinion, the financial statements of the Reserve Board on pages 66 to 76:

- present fairly, in all material respects:
 - » its financial position as at 30 June 2024; and
 - » its financial performance and cash flows for the year then ended; and
- comply with generally accepted accounting practice in New Zealand in accordance with Public Benefit Entity Accounting Standards Reduced Disclosure Regime.

Our audit was completed on 31 October 2024. This is the date at which our opinion is expressed.

The basis for our opinion is explained below. In addition, we outline the responsibilities of the Board and our responsibilities relating to the financial statements, we comment on other information, and we explain our independence.

BASIS FOR OUR OPINION

We carried out our audit in accordance with the Auditor-General's Auditing Standards, which incorporate the Professional and Ethical Standards and the International Standards on Auditing (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board. Our responsibilities under those standards are further described in the Responsibilities of the auditor section of our report.

We have fulfilled our responsibilities in accordance with the Auditor-General's Auditing Standards.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

RESPONSIBILITIES OF THE BOARD FOR THE FINANCIAL STATEMENTS

The Board is responsible on behalf of the Reserve Board for preparing financial statements that are fairly presented and that comply with generally accepted accounting practice in New Zealand.

The Board is responsible for such internal control as it determines is necessary to enable it to prepare financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Board is responsible on behalf of the Reserve Board for assessing the Reserve Board's ability to continue as a going concern. The Board is also responsible for disclosing, as applicable, matters related to going concern and using the going concern basis of accounting, unless the Minister of Conservation decides to revoke the reserve status of the reserve.

The Board's responsibilities arise from the Reserves Act 1977, the Public Finance Act 1989, and the Crown Entities Act 2004.

RESPONSIBILITIES OF THE AUDITOR FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements, as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit carried out in accordance with the Auditor-General's Auditing Standards will always detect a material misstatement when it exists. Misstatements are differences or omissions of amounts or disclosures, and can arise from fraud or error. Misstatements are considered material if, individually or in the aggregate, they could reasonably be expected to influence the decisions of readers taken on the basis of these financial statements.

For the budget information reported in the financial statements, our procedures were limited to checking that the information agreed to the Reserve Board's approved budget.

We did not evaluate the security and controls over the electronic publication of the financial statements.

As part of an audit in accordance with the Auditor-General's Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. Also:

- We identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- We obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Reserve Board's internal control.
- We evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board.
- We conclude on the appropriateness of the use of the going concern basis of accounting by the Board and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Reserve Board's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Reserve Board to cease to continue as a going concern.

- We evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the Board regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Our responsibilities arise from the Public Audit Act 2001.

OTHER INFORMATION

The Board is responsible for the other information. The other information comprises the information included on pages 4 to 65 and page 80, but does not include the financial statements, and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information. In doing so, we consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on our work, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

INDEPENDENCE

We are independent of the Reserve Board in accordance with the independence requirements of the Auditor-General's Auditing Standards, which incorporate the independence requirements of Professional and Ethical Standard 1: *International Code of Ethics for Assurance Practitioners* issued by the New Zealand Auditing and Assurance Standards Board.

Other than the audit, we have no relationship with or interests in the Reserve Board.



Warren Johnstone
BDO Christchurch Audit Limited
 On behalf of the Auditor-General
 Christchurch, New Zealand



DIRECTORY

BOARD OF DIRECTORS

Chris Hawkes (Chair)
Tim King (Deputy Chair)
Maria Fillary
Renee Thomas
Aneika Young
Lee-Anne Jago
Mark Townsend

SECRETARY

Nicola Bensemann

MANAGEMENT TEAM

Mason Fitzgerald (Chief Executive Officer)
Nicola Bensemann (Finance Manager)
Craig Buckland (People and Safety Manager)
Joel Naf (Food and Beverage General Manager)
Martin Brock (Sales and Marketing Manager)
Angie Williams (Guest Services Manager)
Ross Maley (Kaiteriteri Mountain Bike Park Manager)
Pete Muir (Facilities and Environment Manager)
Sarah Pye (Kaiteriteri On the Spot Store Manager)

SOLICITORS

McFadden McMeeken Phillips
187 Bridge Street, Nelson 7010

BANKERS

Bank of New Zealand
181 High Street, Motueka

AUDIT AND RISK COMMITTEE

John Murray (Chair)

AUDITOR

BDO Christchurch (on behalf of the Auditor-General)

REGISTERED OFFICE

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Te Rāhui Rēhia o Kaitereterē

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